

Note: This is a marked up copy of Google's RTB "Publisher Verticals" list. The original document is available at <https://developers.google.com/authorized-buyers/rtb/downloads/publisher-verticals>. Yellow highlighting denotes categories that likely to be GDPR Article 9 "special category" data identifiers in RTB bid requests. Grey highlighting denotes data that might be "special category" data. Other items of interest are marked in blue.

- 3 /Arts & Entertainment
- 5 /Computers & Electronics
- 7 /Finance
- 8 /Games
- 11 /Home & Garden
- 12 /Business & Industrial
- 13 /Internet & Telecom
- 14 /People & Society
- 16 /News
- 18 /Shopping
- 19 /Law & Government
- 20 /Sports
- 22 /Books & Literature
- 23 /Arts & Entertainment/Performing Arts
- 24 /Arts & Entertainment/Visual Art & Design
- 25 /Business & Industrial/Advertising & Marketing
- 28 /Business & Industrial/Business Services/Office Services
- 29 /Real Estate
- 30 /Computers & Electronics/Computer Hardware
- 31 /Computers & Electronics/Programming
- 32 /Computers & Electronics/Software
- 33 /Arts & Entertainment/Offbeat
- 34 /Arts & Entertainment/Movies
- 35 /Arts & Entertainment/Music & Audio
- 36 /Arts & Entertainment/TV & Video
- 37 /Finance/Banking
- 38 /Finance/Insurance
- 39 /Games/Card Games
- 41 /Games/Computer & Video Games
- 42 /Arts & Entertainment/Music & Audio/Jazz & Blues/Jazz
- 43 /Online Communities/Online Goodies
- 44 /Beauty & Fitness
- 45 /Health
- 46 /Business & Industrial/Agriculture & Forestry
- 47 /Autos & Vehicles
- 48 /Business & Industrial/Construction & Maintenance
- 49 /Business & Industrial/Manufacturing
- 50 /Business & Industrial/Transportation & Logistics
- 53 /Internet & Telecom/Web Services/Web Hosting & Domain Registration
- 54 /People & Society/Social Issues & Advocacy
- 55 /Online Communities/Dating & Personals
- 56 /People & Society/Ethnic & Identity Groups
- 57 /People & Society/Social Issues & Advocacy/Charity & Philanthropy
- 58 /People & Society/Family & Relationships/Family/Parenting
- 59 /People & Society/Religion & Belief
- 60 /Jobs & Education/Jobs
- 61 /Shopping/Classifieds
- 63 /News/Weather
- 64 /Shopping/Antiques & Collectibles
- 65 /Hobbies & Leisure
- 66 /Pets & Animals
- 67 /Travel
- 68 /Shopping/Apparel
- 69 /Shopping/Consumer Resources

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- 70 /Shopping/Gifts & Special Event Items
- 71 /Food & Drink
- 73 /Shopping/Mass Merchants & Department Stores
- 74 /Jobs & Education/Education
- 75 /Law & Government/Legal
- 76 /Law & Government/Government
- 77 /Computers & Electronics/Enterprise Technology
- 78 /Computers & Electronics/Consumer Electronics
- 82 /People & Society/Social Issues & Advocacy/Green Living & Environmental Issues
- 83 /Business & Industrial/Advertising & Marketing/Marketing
- 84 /Internet & Telecom/Web Services/Search Engine Optimization & Marketing
- 89 /Autos & Vehicles/Vehicle Parts & Services/Vehicle Parts & Accessories
- 91 /Computers & Electronics/Consumer Electronics/Audio Equipment/Stereo Systems & Components
- 93 /Beauty & Fitness/Face & Body Care/Skin & Nail Care
- 94 /Beauty & Fitness/Fitness
- 95 /Business & Industrial/Business Services/Office Supplies
- 96 /Real Estate/Real Estate Services/Real Estate Agencies
- 97 /Shopping/Consumer Resources/Consumer Advocacy & Protection
- 98 /Beauty & Fitness/Fashion & Style/Fashion Designers & Collections
- 99 /Shopping/Gifts & Special Event Items/Gifts
- 100 /Shopping/Gifts & Special Event Items/Cards & Greetings
- 101 /People & Society/Religion & Belief/Spirituality
- 102 /Online Communities/Dating & Personals/Personals
- 104 /Internet & Telecom/Service Providers/ISPs
- 105 /Games/Computer & Video Games/Browser Games
- 107 /Finance/Investing
- 108 /Reference/Language Resources
- 112 /News/Broadcast & Network News
- 113 /People & Society/Ethnic & Identity Groups/Lesbian, Gay, Bisexual & Transgender
- 115 /People & Society/Family & Relationships/Family/Parenting/Babies & Toddlers/Baby Care & Hygiene
- 118 /Sports/Water Sports
- 119 /Pets & Animals/Wildlife
- 120 /Home & Garden/Kitchen & Dining/Cookware & Diningware
- 121 /Food & Drink/Food & Grocery Retailers
- 122 /Food & Drink/Cooking & Recipes
- 124 /Shopping/Apparel/Clothing Accessories
- 137 /Home & Garden/Home & Interior Decor
- 138 /Autos & Vehicles/Vehicle Parts & Services/Vehicle Repair & Maintenance
- 143 /Beauty & Fitness/Face & Body Care
- 144 /Beauty & Fitness/Face & Body Care/Unwanted Body & Facial Hair Removal
- 145 /Beauty & Fitness/Spas & Beauty Services
- 146 /Beauty & Fitness/Hair Care
- 147 /Beauty & Fitness/Cosmetology & Beauty Professionals
- 148 /Autos & Vehicles/Motor Vehicles (By Type)/Off-Road Vehicles
- 157 /Business & Industrial/Business Operations/Human Resources
- 158 /Home & Garden/Home Improvement
- 166 /Law & Government/Public Safety

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168 /Law & Government/Public Safety/Emergency Services
 170 /Autos & Vehicles/Vehicle Codes & Driving Laws/Vehicle Licensing & Registration
 171 /People & Society/Ethnic & Identity Groups/Indigenous Peoples/Native Americans
 174 /Science
 179 /Travel/Hotels & Accommodations
 180 /Sports/Motor Sports
 182 /Arts & Entertainment/Humor
 184 /Arts & Entertainment/Celebrities & Entertainment News
 185 /Beauty & Fitness/Fashion & Style
 188 /Arts & Entertainment/Events & Listings/Bars, Clubs & Nightlife
 189 /Hobbies & Leisure/Clubs & Organizations
 191 /Online Communities/Forum & Chat Providers
 195 /Health/Reproductive Health
 198 /Health/Reproductive Health/Birth Control
 202 /Health/Reproductive Health/Male Impotence
 203 /Travel/Air Travel
 205 /Travel/Car Rental & Taxi Services
 206 /Travel/Cruises & Charters
 208 /Travel/Tourist Destinations
 210 /Arts & Entertainment/Movies/DVD & Video Shopping
 211 /Arts & Entertainment/TV & Video/Online Video
 213 /Arts & Entertainment/Movies/Movie Memorabilia
 215 /Arts & Entertainment/Music & Audio/Radio
 216 /Arts & Entertainment/Music & Audio/Music Equipment & Technology/Musical Instruments
 217 /Arts & Entertainment/Music & Audio/CD & Audio Shopping
 218 /Arts & Entertainment/Music & Audio/Music Art & Memorabilia
 220 /Arts & Entertainment/Music & Audio/Music Streams & Downloads
 224 /Computers & Electronics/Software/Software Utilities
 225 /Computers & Electronics/Software/Device Drivers
 226 /Computers & Electronics/Computer Hardware/Computer Components/Computer Memory
 227 /Computers & Electronics/Consumer Electronics/Gadgets & Portable Electronics/MP3 & Portable Media Players
 228 /Computers & Electronics/Consumer Electronics/Gadgets & Portable Electronics/PDAs & Handhelds
 229 /Computers & Electronics/Consumer Electronics/TV & Video Equipment
 230 /Computers & Electronics/Consumer Electronics/Car Electronics/Car Audio
 231 /Science/Engineering & Technology
 233 /Business & Industrial/Energy & Utilities
 234 /Beauty & Fitness/Face & Body Care/Make-Up & Cosmetics
 235 /Beauty & Fitness/Hair Care/Hair Loss
 236 /Beauty & Fitness/Weight Loss
 237 /Health/Nutrition/Vitamins & Supplements
 238 /Health/Medical Facilities & Services/Medical Procedures/Surgery/Cosmetic Surgery
 239 /Beauty & Fitness/Body Art
 241 /Beauty & Fitness/Fitness/Bodybuilding
 242 /Beauty & Fitness/Face & Body Care/Perfumes & Fragrances
 244 /Beauty & Fitness/Face & Body Care/Hygiene & Toiletries
 245 /Health/Oral & Dental Care

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246 /Health/Vision Care
248 /Health/Pharmacy
249 /Finance/Insurance/Health Insurance
250 /Health/Medical Facilities & Services/Hospitals & Treatment Centers
251 /Health/Medical Devices & Equipment
252 /Health/Health Foundations & Medical Research
253 /Health/Medical Literature & Resources
254 /Health/Health Education & Medical Training
255 /Business & Industrial/Pharmaceuticals & Biotech
256 /Health/Medical Facilities & Services
257 /Health/Substance Abuse
258 /Sports/Team Sports/American Football
259 /Sports/Team Sports/Baseball
260 /Sports/Team Sports/Hockey
261 /Sports/Individual Sports/Golf
262 /Sports/Individual Sports/Racquet Sports
263 /Sports/Sporting Goods
264 /Sports/Team Sports/Basketball
265 /Sports/Winter Sports
268 /Reference/Geographic Reference/Maps
269 /Home & Garden/Gardening & Landscaping
270 /Home & Garden/Home Furnishings
271 /Home & Garden/Home Appliances
272 /Home & Garden/Home Furnishings/Lamps & Lighting
273 /Autos & Vehicles/Motor Vehicles (By Type)/Motorcycles
275 /Online Communities/Photo & Video Sharing
276 /Food & Drink/Restaurants
278 /Finance/Accounting & Auditing
279 /Finance/Credit & Lending
280 /Business & Industrial/Business Services/E-Commerce Services/Merchant Services & Payment Systems
284 /Hobbies & Leisure/Crafts
287 /Business & Industrial/Industrial Materials & Equipment
288 /Business & Industrial/Chemicals Industry
289 /Business & Industrial/Transportation & Logistics/Freight & Trucking
290 /Business & Industrial/Transportation & Logistics/Packaging
291 /Business & Industrial/Transportation & Logistics/Moving & Relocation
292 /Shopping/Auctions
293 /Hobbies & Leisure/Special Occasions/Weddings
294 /Sports/Team Sports/Soccer
296 /Sports/Team Sports/Cricket
297 /Food & Drink/Cooking & Recipes/Culinary Training
298 /People & Society/Seniors & Retirement
299 /Online Communities
301 /Internet & Telecom/Web Portals
302 /Internet & Telecom/Web Services
303 /Computers & Electronics/Software/Operating Systems
304 /Computers & Electronics/Software/Internet Software/Internet Clients & Browsers
305 /Computers & Electronics/Consumer Electronics/TV & Video Equipment/Televisions
306 /Computers & Electronics/Consumer Electronics/Camera & Photo Equipment/Cameras & Camcorders

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307 /Computers & Electronics/Consumer Electronics/Camera & Photo Equipment/Cameras & Camcorders/Cameras
308 /Computers & Electronics/Consumer Electronics/Camera & Photo Equipment/Cameras & Camcorders/Camcorders
309 /Computers & Electronics/Computer Hardware/Desktop Computers
310 /Computers & Electronics/Computer Hardware/Laptops & Notebooks
311 /Computers & Electronics/Networking
312 /Computers & Electronics/Computer Hardware/Computer Peripherals
313 /Computers & Electronics/Software/Open Source
314 /Computers & Electronics/Computer Security
315 /Computers & Electronics/Computer Security/Antivirus & Malware
316 /Arts & Entertainment/Comics & Animation
317 /Arts & Entertainment/Comics & Animation/Anime & Manga
318 /Arts & Entertainment/Comics & Animation/Comics
319 /Arts & Entertainment/Comics & Animation/Cartoons
320 /Online Communities/Dating & Personals/Photo Rating Sites
321 /Online Communities/File Sharing & Hosting
323 /Shopping/Gifts & Special Event Items/Flowers
324 /Shopping/Gifts & Special Event Items/Party & Holiday Supplies
325 /People & Society/Women's Interests
326 /Internet & Telecom/Web Services/Affiliate Programs
327 /Business & Industrial/Advertising & Marketing/Public Relations
328 /Business & Industrial/Advertising & Marketing/Telemarketing
329 /Business & Industrial/Business Services
330 /Business & Industrial/Business Operations/Human Resources/Recruitment & Staffing
331 /Business & Industrial/Business Operations/Human Resources/Corporate Training
332 /Business & Industrial/Printing & Publishing/Document & Printing Services
333 /Business & Industrial/Business Services/Office Supplies/Office Furniture
334 /Business & Industrial/Business Services/Corporate Events
335 /Business & Industrial/Business Services/Corporate Events/Trade Fairs & Industry Shows
336 /Business & Industrial/Business Operations/Business Plans & Presentations
337 /Business & Industrial/Business Services/Office Services/Office & Facilities Management
338 /Business & Industrial/Business Operations/Management
340 /Business & Industrial/Business Services/E-Commerce Services
341 /Computers & Electronics/Enterprise Technology/Customer Relationship Management (CRM)
342 /Computers & Electronics/Enterprise Technology/Enterprise Resource Planning (ERP)
343 /Computers & Electronics/Enterprise Technology/Data Management
344 /Computers & Electronics/Computer Security/Network Security
346 /Computers & Electronics/Networking/Networking Equipment
347 /Computers & Electronics/Networking/Network Monitoring & Management
350 /Shopping/Apparel/Clothing Accessories/Gems & Jewelry
352 /Shopping/Consumer Resources/Product Reviews & Price Comparisons/Price Comparisons
353 /Shopping/Consumer Resources/Product Reviews & Price Comparisons
354 /Business & Industrial/Transportation & Logistics/Import & Export

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355 /Books & Literature/Book Retailers
356 /Business & Industrial/Aerospace & Defense
357 /Arts & Entertainment/TV & Video/TV Shows & Programs/TV Dramas/TV Soap Operas
358 /Arts & Entertainment/TV & Video/TV Shows & Programs
359 /Arts & Entertainment/TV & Video/TV Networks & Stations
360 /Arts & Entertainment/Movies/Bollywood & South Asian Film
361 /Computers & Electronics/Consumer Electronics/Audio Equipment
362 /Computers & Electronics/Consumer Electronics/Gadgets & Portable Electronics
365 /Shopping/Consumer Resources/Coupons & Discount Offers
366 /Law & Government/Military
367 /Jobs & Education/Education/Distance Learning
369 /Jobs & Education/Education/Vocational & Continuing Education
371 /Jobs & Education/Education/Primary & Secondary Schooling (K-12)
372 /Jobs & Education/Education/Colleges & Universities
373 /Jobs & Education/Education/Standardized & Admissions Tests
374 /Reference/General Reference/Educational Resources
375 /Reference/Libraries & Museums
377 /Reference/Directories & Listings/Business & Personal Listings
378 /Real Estate/Real Estate Listings/Residential Rentals
379 /Pets & Animals/Animal Products & Services/Pet Food & Pet Care Supplies
380 /Pets & Animals/Animal Products & Services/Veterinarians
381 /Games/Computer & Video Games/Gaming Reference & Reviews/Video Game Cheats & Hints
382 /Internet & Telecom/Mobile & Wireless
383 /Internet & Telecom/Service Providers
384 /Internet & Telecom/Service Providers/Phone Service Providers
385 /Internet & Telecom/Communications Equipment
386 /Internet & Telecom/Email & Messaging/Voice & Video Chat
389 /Internet & Telecom/Service Providers/Phone Service Providers/Calling Cards
390 /Internet & Telecom/Mobile & Wireless/Mobile Phones
392 /Internet & Telecom/Teleconferencing
394 /Internet & Telecom/Email & Messaging
396 /News/Politics
398 /News/Politics/Campaigns & Elections
400 /People & Society/Family & Relationships/Family/Ancestry & Genealogy
401 /People & Society/Family & Relationships/Family/Parenting/Pregnancy & Maternity
402 /People & Society/Family & Relationships/Family/Parenting/Youth Camps
403 /People & Society/Family & Relationships/Family/Parenting/Child Care
408 /News/Newspapers
409 /News/Politics/Right-Wing Politics
410 /News/Politics/Left-Wing Politics
412 /Books & Literature/Magazines
418 /Health/Nursing
419 /Health/Health Conditions
420 /Health/Health Conditions/Skin Conditions
421 /Health/Reproductive Health/Sexually Transmitted Diseases
422 /Internet & Telecom/Web Services/Web Design & Development
423 /Law & Government/Legal/Bankruptcy
424 /Law & Government/Legal/Criminal Law

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425 /Real Estate/Real Estate Services/Property Management
426 /Law & Government/Legal/Intellectual Property
427 /Law & Government/Legal/Accident & Personal Injury Law
428 /Shopping/Apparel/Casual Apparel/T-Shirts
429 /Health/Health Conditions/Cancer
432 /Shopping/Toys
433 /Reference/Humanities/History
434 /Computers & Electronics/Electronics & Electrical
435 /Science/Astronomy
436 /Science/Mathematics
437 /Health/Mental Health
438 /Autos & Vehicles/Vehicle Parts & Services/Vehicle Parts & Accessories/Vehicle Wheels & Tires
439 /Arts & Entertainment/Visual Art & Design/Photographic & Digital Arts
440 /Science/Biological Sciences
441 /Science/Earth Sciences/Water & Marine Sciences
442 /Science/Ecology & Environment
443 /Science/Earth Sciences/Geology
444 /Science/Physics
445 /Science/Scientific Equipment
446 /Science/Scientific Institutions
447 /Arts & Entertainment/Fun & Trivia/Flash-Based Entertainment
448 /People & Society/Religion & Belief/Astrology & Divination
449 /Arts & Entertainment/Offbeat/Occult & Paranormal
450 /Shopping/Consumer Resources/Customer Services
451 /Shopping/Consumer Resources/Customer Services/Warranties & Service Contracts
456 /Health/Nutrition
457 /Health/Nutrition/Special & Restricted Diets
458 /Sports/Individual Sports/Cycling
459 /Hobbies & Leisure/Water Activities/Boating
461 /Hobbies & Leisure/Outdoors/Hunting & Shooting
462 /Hobbies & Leisure/Outdoors/Fishing
463 /Real Estate/Real Estate Services/Property Inspections & Appraisals
465 /Finance/Insurance/Home Insurance
466 /Finance/Credit & Lending/Loans/Home Financing
467 /Finance/Insurance/Vehicle Insurance/Auto Insurance
468 /Finance/Credit & Lending/Loans/Vehicle Financing/Auto Financing
471 /Home & Garden/Pest Control
472 /Home & Garden/Domestic Services
473 /Autos & Vehicles/Vehicle Shopping
474 /Reference/Humanities
477 /Arts & Entertainment/Visual Art & Design/Architecture
485 /Internet & Telecom/Search Engines
486 /Computers & Electronics/Software/Multimedia Software/Graphics & Animation Software
487 /Computers & Electronics/Computer Hardware/Computer Peripherals/Computer Monitors & Displays
488 /Computers & Electronics/Networking/Data Formats & Protocols
492 /Computers & Electronics/Consumer Electronics/TV & Video Equipment/Video Players & Recorders
493 /Computers & Electronics/Computer Hardware/Computer Peripherals/Input Devices

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494 /Computers & Electronics/Computer Hardware/Computer
Peripherals/Printers, Copiers & Fax Machines/Printers
495 /Computers & Electronics/Computer Hardware/Computer
Peripherals/Printers, Copiers & Fax Machines/Scanners
496 /Computers & Electronics/Computer Hardware/Computer Drives & Storage
497 /Computers & Electronics/Software/Multimedia Software
498 /Computers & Electronics/Software/Business & Productivity Software
499 /Health/Alternative & Natural Medicine
500 /Health/Medical Facilities & Services/Physical Therapy
501 /Internet & Telecom/Service Providers/Cable & Satellite Providers
502 /People & Society/Subcultures & Niche Interests
503 /People & Society/Subcultures & Niche Interests/Goth Subculture
504 /Online Communities/Blogging Resources & Services
505 /Science/Chemistry
507 /News/Gossip & Tabloid News
508 /Law & Government/Social Services
509 /People & Society/Social Sciences
510 /People & Society/Social Sciences/Demographics
511 /Health/Mental Health/Counseling Services
512 /Sports/Combat Sports/Wrestling
513 /Sports/International Sports Competitions/Olympics
514 /Sports/Combat Sports
515 /Sports/Combat Sports/Boxing
516 /Sports/Combat Sports/Martial Arts
517 /Sports/Team Sports/Rugby
518 /Sports/Individual Sports/Track & Field
519 /Sports/Individual Sports/Gymnastics
520 /People & Society/Social Sciences/Economics
521 /People & Society/Social Sciences/Political Science/International
Relations
522 /Law & Government/Legal/Family Law
525 /People & Society/Men's Interests/Men's Interests (Mature)
527 /Reference/Directories & Listings
528 /People & Society/Ethnic & Identity Groups/Asians & Diaspora/South
Asians & Diaspora
529 /Online Communities/Social Networks
530 /Shopping/Apparel/Undergarments
531 /Shopping/Shopping Portals
532 /Internet & Telecom/Mobile & Wireless/Mobile Apps & Add-Ons/Ringtones
& Mobile Themes
533 /Reference
534 /Sports/Team Sports/Cheerleading
535 /Law & Government/Public Safety/Law Enforcement
536 /Health/Reproductive Health/Sex Education & Counseling
538 /Arts & Entertainment/Offbeat/Edgy & Bizarre
539 /Arts & Entertainment/Fun & Trivia
540 /Books & Literature/Fan Fiction
541 /Sports/Individual Sports/Running & Walking
542 /Hobbies & Leisure/Outdoors/Hiking & Camping
543 /People & Society/Social Sciences/Psychology
546 /Online Communities/Dating & Personals/Matrimonial Services
547 /People & Society/Ethnic & Identity Groups/Africans &
Diaspora/African-Americans
548 /People & Society/Ethnic & Identity Groups/Latinos & Latin-Americans

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549 /People & Society/Ethnic & Identity Groups/Asians & Diaspora/East Asians & Diaspora

550 /People & Society/Ethnic & Identity Groups/Jewish Culture

551 /Business & Industrial/Small Business

552 /Business & Industrial/Small Business/MLM & Business Opportunities

554 /Sports/Extreme Sports

555 /Law & Government/Government/Visa & Immigration

556 /People & Society/Ethnic & Identity Groups/Arabs & Middle Easterners

557 /Beauty & Fitness/Spas & Beauty Services/Massage Therapy

558 /Health/Reproductive Health/OBGYN

559 /Health/Health Conditions/Heart & Hypertension

560 /Food & Drink/Beverages

563 /Pets & Animals/Pets

565 /Books & Literature/Poetry

566 /Business & Industrial/Textiles & Nonwovens

567 /Shopping/Consumer Resources/Customer Services/Technical Support & Repair

568 /Sports/Animal Sports/Equestrian

569 /Arts & Entertainment/Events & Listings

571 /Health/Health Conditions/Eating Disorders

572 /News/Local News

573 /Computers & Electronics/Consumer Electronics/Camera & Photo Equipment

574 /Shopping/Photo & Video Services/Stock Photography

575 /Arts & Entertainment/Online Media/Virtual Tours

576 /Shopping/Photo & Video Services

577 /Computers & Electronics/Software/Multimedia Software/Photo & Video Software

578 /Online Communities/Online Goodies/Skins, Themes & Wallpapers

579 /People & Society/Ethnic & Identity Groups/Africans & Diaspora

580 /People & Society/Ethnic & Identity Groups/Asians & Diaspora/Southeast Asians & Pacific Islanders

581 /Arts & Entertainment/Performing Arts/Dance

582 /Online Communities/Online Journals & Personal Sites

585 /Arts & Entertainment/Music & Audio/Religious Music/Christian & Gospel Music

586 /Arts & Entertainment/Music & Audio/Classical Music

587 /Arts & Entertainment/Music & Audio/Country Music

588 /Arts & Entertainment/Music & Audio/Dance & Electronic Music

589 /Arts & Entertainment/Music & Audio/Jazz & Blues

590 /Arts & Entertainment/Music & Audio/Rock Music

591 /Arts & Entertainment/Music & Audio/World Music/Latin American Music

592 /Arts & Entertainment/Music & Audio/Urban & Hip-Hop

593 /Arts & Entertainment/Music & Audio/World Music

594 /People & Society/Men's Interests

606 /Business & Industrial/Metals & Mining

607 /Pets & Animals/Pets/Exotic Pets

608 /Books & Literature/E-Books

609 /Reference/Humanities/Myth & Folklore

610 /Autos & Vehicles/Motor Vehicles (By Type)/Trucks, Vans & SUVs

611 /Beauty & Fitness/Fitness/Yoga & Pilates

612 /Arts & Entertainment/Entertainment Industry

613 /Arts & Entertainment/Online Media

614 /Arts & Entertainment/Events & Listings/Event Ticket Sales

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- 615 /Arts & Entertainment/Movies/Horror Films
- 616 /Arts & Entertainment/Movies/Science Fiction & Fantasy Films
- 617 /Arts & Entertainment/Music & Audio/Music Reference/Song Lyrics & Tabs
- 618 /Arts & Entertainment/Music & Audio/Vocals & Show Tunes
- 619 /Finance/Financial Planning & Management/Retirement & Pension
- 620 /Business & Industrial/Business Finance/Risk Management
- 621 /Business & Industrial/Agriculture & Forestry/Food Production
- 622 /Games/Roleplaying Games
- 623 /Health/Aging & Geriatrics
- 624 /Health/Aging & Geriatrics/Alzheimer's Disease
- 625 /Health/Health Conditions/AIDS & HIV
- 626 /Health/Health Conditions/Allergies
- 627 /Health/Health Conditions/Respiratory Conditions/Asthma
- 628 /Health/Health Conditions/Arthritis
- 629 /Health/Health Conditions/Cold & Flu
- 630 /Health/Health Conditions/Blood Sugar & Diabetes
- 631 /Health/Health Conditions/Pain Management/Headaches & Migraines
- 632 /Health/Health Conditions/Infectious Diseases
- 633 /Health/Health Conditions/Sleep Disorders
- 634 /Health/Medical Facilities & Services/Doctors' Offices
- 635 /Health/Medical Facilities & Services/Medical Procedures
- 636 /Health/Men's Health
- 638 /Health/Health Conditions/GERD & Digestive Disorders
- 639 /Health/Mental Health/Anxiety & Stress
- 640 /Health/Mental Health/Depression
- 641 /Health/Health Conditions/Neurological Conditions/Learning & Developmental Disabilities
- 642 /Health/Health Conditions/Neurological Conditions/Learning & Developmental Disabilities/ADD & ADHD
- 643 /Health/Health Conditions/Heart & Hypertension/Cholesterol Issues
- 644 /Health/Public Health/Occupational Health & Safety
- 645 /Health/Pediatrics
- 646 /Health/Pharmacy/Drugs & Medications
- 647 /Health/Reproductive Health/Infertility
- 648 /Health/Women's Health
- 649 /Health/Nursing/Assisted Living & Long Term Care
- 650 /Business & Industrial/Construction & Maintenance/Building Materials & Supplies
- 651 /Business & Industrial/Construction & Maintenance/Civil Engineering
- 652 /Business & Industrial/Construction & Maintenance/Construction Consulting & Contracting
- 653 /Arts & Entertainment/Visual Art & Design/Design
- 654 /Arts & Entertainment/Visual Art & Design/Design/Graphic Design
- 655 /Arts & Entertainment/Visual Art & Design/Design/Industrial & Product Design
- 656 /Arts & Entertainment/Visual Art & Design/Design/Interior Design
- 657 /Business & Industrial/Energy & Utilities/Renewable & Alternative Energy
- 658 /Business & Industrial/Energy & Utilities/Electricity
- 659 /Business & Industrial/Energy & Utilities/Oil & Gas
- 660 /Business & Industrial/Energy & Utilities/Waste Management
- 661 /Business & Industrial/Manufacturing/Factory Automation
- 662 /Business & Industrial/Transportation & Logistics/Aviation

Note: This is a marked up copy of Google's RTB "Publisher Verticals" list. The original document is available at <https://developers.google.com/authorized-buyers/rtb/downloads/publisher-verticals>. Yellow highlighting denotes categories that likely to be GDPR Article 9 "special category" data identifiers in RTB bid requests. Grey highlighting denotes data that might be "special category" data. Other items of interest are marked in blue.

663 /Business & Industrial/Transportation & Logistics/Mail & Package Delivery/Couriers, Messengers & Home Delivery Services
664 /Business & Industrial/Transportation & Logistics/Distribution & Logistics
665 /Business & Industrial/Transportation & Logistics/Maritime Transport
666 /Business & Industrial/Transportation & Logistics/Rail Transport
667 /Business & Industrial/Transportation & Logistics/Urban Transport
668 /Business & Industrial/Aerospace & Defense/Space Technology
669 /Business & Industrial/Aerospace & Defense/Defense Industry
670 /Business & Industrial/Chemicals Industry/Agrochemicals
671 /Business & Industrial/Chemicals Industry/Cleaning Agents
672 /Business & Industrial/Chemicals Industry/Coatings & Adhesives
673 /Business & Industrial/Chemicals Industry/Dyes & Pigments
674 /Business & Industrial/Chemicals Industry/Plastics & Polymers
675 /Internet & Telecom/Web Services/Web Stats & Analytics
676 /People & Society/Subcultures & Niche Interests/Science Fiction & Fantasy
677 /People & Society/Disabled & Special Needs
678 /Hobbies & Leisure/Special Occasions/Holidays & Seasonal Events
681 /People & Society/Ethnic & Identity Groups/Indigenous Peoples
682 /People & Society/Ethnic & Identity Groups/Eastern Europeans
683 /People & Society/Ethnic & Identity Groups/Western Europeans
685 /Reference/Geographic Reference/Maps/Traffic & Public Transit
686 /Business & Industrial/Construction & Maintenance/Urban & Regional Planning
687 /Real Estate/Property Development
688 /Hobbies & Leisure/Outdoors
689 /Hobbies & Leisure/Water Activities/Surf & Swim
690 /Reference/General Reference/Biographies & Quotations
691 /Reference/General Reference/Calculators & Reference Tools
692 /Reference/General Reference/Dictionaries & Encyclopedias
693 /Reference/General Reference/Forms Guides & Templates
694 /Reference/General Reference/How-To, DIY & Expert Content
695 /Reference/General Reference/Time & Calendars
696 /Shopping/Luxury Goods
697 /Shopping/Apparel/Footwear
699 /Sports/Team Sports/Volleyball
700 /Jobs & Education/Education/Teaching & Classroom Resources
701 /Law & Government/Legal/Labor & Employment Law
702 /Law & Government/Government/Royalty
703 /People & Society/Social Issues & Advocacy/Work & Labor Issues
704 /Law & Government/Public Safety/Crime & Justice
705 /Law & Government/Public Safety/Security Products & Services
706 /Law & Government/Social Services/Welfare & Unemployment
707 /Travel/Specialty Travel/Adventure Travel
708 /Travel/Bus & Rail
717 /Computers & Electronics/Computer Hardware/Computer Components
718 /Business & Industrial/Business Services/Outsourcing
719 /Business & Industrial/Business Services/Physical Asset Management
720 /Business & Industrial/Business Services/Quality Control & Tracking
721 /Business & Industrial/Business Operations/Management/Business Process
722 /Business & Industrial/Business Operations/Management/Strategic Planning

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723 /Business & Industrial/Business Operations/Human Resources/Compensation & Benefits
724 /Business & Industrial/Business Operations/Human Resources/Payroll Services
725 /Business & Industrial/Business Services/Writing & Editing Services
726 /Business & Industrial/Business Services/Fire & Security Services
727 /Business & Industrial/Small Business/Home Office
728 /Computers & Electronics/Computer Hardware/Computer Servers
729 /Computers & Electronics/Computer Hardware/Computer Drives & Storage/Network Storage
730 /Computers & Electronics/Programming/Development Tools
731 /Computers & Electronics/Programming/C & C++
732 /Computers & Electronics/Programming/Java (Programming Language)
733 /Computers & Electronics/Programming/Scripting Languages
734 /Computers & Electronics/Programming/Windows & .NET
735 /Computers & Electronics/Software/Operating Systems/Mac OS
736 /Computers & Electronics/Software/Operating Systems/Linux & Unix
737 /Computers & Electronics/Software/Operating Systems/Windows OS
739 /Computers & Electronics/Computer Hardware/Hardware Modding & Tuning
740 /Computers & Electronics/Computer Hardware/Computer Components/Sound & Video Cards
741 /Computers & Electronics/Computer Hardware/Computer Components/Chips & Processors
742 /Computers & Electronics/Electronics & Electrical/Electronic Components
743 /Computers & Electronics/Electronics & Electrical/Electromechanical Devices
744 /Computers & Electronics/Electronics & Electrical/Optoelectronics & Fiber
745 /Computers & Electronics/Electronics & Electrical/Power Supplies
746 /Computers & Electronics/Electronics & Electrical/Electrical Test & Measurement
747 /Business & Industrial/Agriculture & Forestry/Aquaculture
748 /Business & Industrial/Agriculture & Forestry/Agricultural Equipment
749 /Business & Industrial/Agriculture & Forestry/Crops & Seed
750 /Business & Industrial/Agriculture & Forestry/Forestry
751 /Business & Industrial/Agriculture & Forestry/Horticulture
752 /Business & Industrial/Agriculture & Forestry/Livestock
784 /News/Business News
785 /News/Technology News
786 /Hobbies & Leisure/Paintball
787 /Hobbies & Leisure/Radio Control & Modeling
788 /Science/Biological Sciences/Anatomy
791 /Jobs & Education/Education/Homeschooling
792 /Law & Government/Legal/Legal Education
793 /Law & Government/Military/Veterans
794 /Computers & Electronics/Consumer Electronics/GPS & Navigation
799 /Business & Industrial/Business Education
800 /Business & Industrial/Business Services/Knowledge Management
801 /Business & Industrial/Business Operations/Management/Supply Chain Management
802 /Jobs & Education/Jobs/Job Listings/IT & Technical Jobs
803 /Autos & Vehicles/Vehicle Shows
804 /Computers & Electronics/Software/Educational Software

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805 /Computers & Electronics/Software/Multimedia Software/Desktop Publishing/Fonts
806 /Autos & Vehicles/Custom & Performance Vehicles
807 /Computers & Electronics/Software/Internet Software
808 /Computers & Electronics/Software/Internet Software/Content Management
809 /Arts & Entertainment/Music & Audio/Podcasts
810 /Autos & Vehicles/Motor Vehicles (By Type)/Hybrid & Alternative Vehicles
811 /Finance/Credit & Lending/Credit Cards
812 /Finance/Credit & Lending/Debt Management
813 /Finance/Credit & Lending/Loans/Student Loans & College Financing
814 /Finance/Investing/Currencies & Foreign Exchange
815 /Autos & Vehicles/Motor Vehicles (By Brand)
816 /Business & Industrial/Hospitality Industry/Food Service/Restaurant Supply
817 /Health/Health Conditions/Injury
818 /Health/Health Conditions/Obesity
819 /Health/Health Conditions/Pain Management
820 /Autos & Vehicles/Motor Vehicles (By Brand)/Honda/Acura
821 /Autos & Vehicles/Motor Vehicles (By Brand)/Audi
822 /Autos & Vehicles/Motor Vehicles (By Brand)/BMW
823 /Autos & Vehicles/Motor Vehicles (By Brand)/Cadillac
824 /Health/Health Conditions/Respiratory Conditions
825 /Food & Drink/Cooking & Recipes/Cuisines/Vegetarian Cuisine
826 /Autos & Vehicles/Motor Vehicles (By Brand)/Chevrolet
827 /Home & Garden/Home Improvement/Doors & Windows
828 /Home & Garden/HVAC & Climate Control
829 /Business & Industrial/Construction & Maintenance/Building Materials & Supplies/Nails Screws & Fasteners
830 /Business & Industrial/Construction & Maintenance/Building Materials & Supplies/Plumbing Fixtures & Equipment
831 /Business & Industrial/Construction & Maintenance/Building Materials & Supplies/Wood & Plastics
832 /Home & Garden/Home Improvement/Flooring
833 /Autos & Vehicles/Motor Vehicles (By Brand)/Chrysler
834 /Autos & Vehicles/Motor Vehicles (By Brand)/Citroën
835 /Business & Industrial/Industrial Materials & Equipment/Generators
836 /Autos & Vehicles/Motor Vehicles (By Brand)/Dodge
837 /Business & Industrial/Industrial Materials & Equipment/Heavy Machinery
838 /Autos & Vehicles/Motor Vehicles (By Brand)/Fiat
839 /Business & Industrial/Industrial Materials & Equipment/Fluid Handling/Valves Hoses & Fittings
840 /Autos & Vehicles/Motor Vehicles (By Brand)/Ford
841 /Business & Industrial/Retail Trade
842 /Autos & Vehicles/Motor Vehicles (By Brand)/GMC
843 /Autos & Vehicles/Motor Vehicles (By Brand)/Honda
844 /Business & Industrial/Retail Trade/Retail Equipment & Technology
845 /Autos & Vehicles/Motor Vehicles (By Brand)/Hyundai
846 /Autos & Vehicles/Motor Vehicles (By Brand)/Jeep
847 /Online Communities/Online Goodies/Social Network Apps & Add-Ons
848 /Autos & Vehicles/Motor Vehicles (By Brand)/Kia
849 /Autos & Vehicles/Motor Vehicles (By Brand)/Toyota/Lexus

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850 /Autos & Vehicles/Motor Vehicles (By Brand)/Lincoln
851 /Autos & Vehicles/Motor Vehicles (By Brand)/Mazda
852 /Autos & Vehicles/Motor Vehicles (By Brand)/Mercedes-Benz
853 /Autos & Vehicles/Motor Vehicles (By Brand)/Mercury
854 /Autos & Vehicles/Motor Vehicles (By Brand)/Mitsubishi
855 /Autos & Vehicles/Motor Vehicles (By Brand)/Nissan
856 /Autos & Vehicles/Motor Vehicles (By Brand)/Peugeot
857 /Autos & Vehicles/Motor Vehicles (By Brand)/Pontiac
858 /Autos & Vehicles/Motor Vehicles (By Brand)/Porsche
859 /Autos & Vehicles/Motor Vehicles (By Brand)/Renault
860 /Autos & Vehicles/Motor Vehicles (By Brand)/Saturn
861 /Autos & Vehicles/Motor Vehicles (By Brand)/Subaru
862 /People & Society/Religion & Belief/Buddhism
863 /Autos & Vehicles/Motor Vehicles (By Brand)/Toyota
864 /People & Society/Religion & Belief/Christianity
865 /Autos & Vehicles/Motor Vehicles (By Brand)/Volkswagen
866 /People & Society/Religion & Belief/Hinduism
867 /Autos & Vehicles/Motor Vehicles (By Brand)/Volvo
868 /People & Society/Religion & Belief/Islam
869 /People & Society/Religion & Belief/Judaism
870 /People & Society/Self-Help & Motivational
882 /Pets & Animals/Animal Products & Services
883 /Pets & Animals/Animal Products & Services/Animal Welfare
884 /Pets & Animals/Pets/Birds
885 /Pets & Animals/Pets/Cats
886 /Pets & Animals/Pets/Dogs
887 /Pets & Animals/Pets/Fish & Aquaria
888 /Pets & Animals/Pets/Horses
889 /Pets & Animals/Pets/Rabbits & Rodents
890 /Pets & Animals/Pets/Reptiles & Amphibians
891 /Arts & Entertainment/Events & Listings/Concerts & Music Festivals
892 /Arts & Entertainment/Music & Audio/Music Reference/Sheet Music
893 /Arts & Entertainment/Music & Audio/Soundtracks
894 /Arts & Entertainment/Performing Arts/Acting & Theater
895 /Arts & Entertainment/Humor/Live Comedy
896 /Autos & Vehicles/Motor Vehicles (By Brand)/Daewoo Motors
897 /Autos & Vehicles/Motor Vehicles (By Brand)/Saab
898 /Autos & Vehicles/Motor Vehicles (By Brand)/Vauxhall-Opel
899 /Computers & Electronics/Consumer Electronics/Game Systems & Consoles
900 /Computers & Electronics/Electronics & Electrical/Data Sheets & Electronics Reference
901 /Computers & Electronics/Software/Freeware & Shareware
902 /Computers & Electronics/Software/Internet Software/Proxying & Filtering
903 /Finance/Financial Planning & Management
904 /Finance/Investing/Commodities & Futures Trading
905 /Business & Industrial/Business Finance/Venture Capital
906 /Food & Drink/Food/Candy & Sweets
907 /Food & Drink/Food/Baked Goods
908 /Food & Drink/Food/Fruits & Vegetables
909 /Food & Drink/Food/Meat & Seafood
910 /Food & Drink/Cooking & Recipes/Soups & Stews
911 /Food & Drink/Cooking & Recipes/Cuisines
912 /Food & Drink/Cooking & Recipes/Cuisines/East Asian Cuisine

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- 913 /Food & Drink/Cooking & Recipes/Cuisines/Latin American Cuisine
- 914 /Food & Drink/Cooking & Recipes/Cuisines/Mediterranean Cuisine
- 915 /Food & Drink/Cooking & Recipes/Cuisines/North American Cuisine
- 916 /Food & Drink/Beverages/Coffee & Tea
- 917 /Food & Drink/Restaurants/Restaurant Reviews & Reservations
- 918 /Food & Drink/Restaurants/Fast Food
- 919 /Games/Arcade & Coin-Op Games
- 920 /Games/Board Games
- 921 /Games/Board Games/Chess & Abstract Strategy Games
- 922 /Games/Board Games/Miniatures & Wargaming
- 923 /Games/Card Games/Collectible Card Games
- 925 /Games/Computer & Video Games/Adventure Games
- 926 /Games/Computer & Video Games/Casual Games
- 927 /Games/Computer & Video Games/Driving & Racing Games
- 928 /Games/Computer & Video Games/Fighting Games
- 929 /Games/Computer & Video Games/Music & Dance Games
- 930 /Games/Computer & Video Games/Shooter Games
- 931 /Games/Computer & Video Games/Simulation Games
- 932 /Games/Computer & Video Games/Sports Games
- 933 /Games/Computer & Video Games/Strategy Games
- 935 /Games/Computer & Video Games/Massively Multiplayer Games
- 936 /Games/Party Games
- 937 /Games/Puzzles & Brainteasers
- 938 /Games/Table Games
- 939 /Games/Table Games/Billiards
- 940 /Games/Table Games/Table Tennis
- 941 /Health/Health Conditions/Genetic Disorders
- 942 /Health/Health Conditions/Neurological Conditions
- 943 /Health/Medical Facilities & Services/Medical Procedures/Medical Tests & Exams
- 944 /Health/Medical Facilities & Services/Medical Procedures/Surgery
- 945 /Health/Medical Literature & Resources/Medical Photos & Illustration
- 946 /Health/Public Health/Toxic Substances & Poisoning
- 947 /Health/Public Health
- 948 /Home & Garden/Bed & Bath
- 949 /Home & Garden/Domestic Services/Cleaning Services
- 950 /Home & Garden/Home Improvement/Construction & Power Tools
- 951 /Home & Garden/Kitchen & Dining
- 952 /Home & Garden/Home Swimming Pools, Saunas & Spas
- 953 /Home & Garden/Yard & Patio
- 954 /Business & Industrial/Energy & Utilities/Nuclear Energy
- 955 /Business & Industrial/Hospitality Industry
- 956 /Business & Industrial/Hospitality Industry/Event Planning
- 957 /Business & Industrial/Hospitality Industry/Food Service
- 958 /Jobs & Education
- 959 /Jobs & Education/Jobs/Career Resources & Planning
- 960 /Jobs & Education/Jobs/Job Listings
- 961 /Jobs & Education/Jobs/Resumes & Portfolios
- 962 /Law & Government/Government/Embassies & Consulates
- 963 /Law & Government/Government/Executive Branch
- 964 /Law & Government/Government/Legislative Branch
- 965 /Law & Government/Government/Multilateral Organizations
- 966 /Law & Government/Government/State & Local Government
- 967 /Law & Government/Legal/Constitutional Law & Civil Rights

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968 /Autos & Vehicles/Vehicle Codes & Driving Laws/Drunk Driving Law
 969 /Law & Government/Legal/Legal Services
 970 /Law & Government/Legal/Product Liability
 972 /Online Communities/Virtual Worlds
 973 /People & Society/Ethnic & Identity Groups/Expatriate Communities
 974 /People & Society/Family & Relationships/Family/Parenting/Adoption
 975 /People & Society/Religion & Belief/Skeptics & Non-Believers
 976 /People & Society/Social Issues & Advocacy/Reproductive Rights
 977 /Hobbies & Leisure/Special Occasions
 978 /Online Communities/Photo & Video Sharing/Photo & Image Sharing
 979 /Online Communities/Photo & Video Sharing/Video Sharing
 980 /Reference/General Reference
 981 /Science/Biological Sciences/Flora & Fauna
 982 /Science/Biological Sciences/Genetics
 983 /Shopping/Apparel/Athletic Apparel
 984 /Shopping/Apparel/Casual Apparel
 985 /Shopping/Apparel/Children's Clothing
 986 /Shopping/Apparel/Clothing Accessories/Handbags & Purses
 987 /Shopping/Apparel/Clothing Accessories/Watches
 988 /Shopping/Apparel/Costumes
 989 /Shopping/Apparel/Eyewear
 990 /Shopping/Apparel/Formal Wear
 991 /Shopping/Apparel/Headwear
 992 /Shopping/Apparel/Men's Clothing
 993 /Shopping/Apparel/Outerwear
 994 /Shopping/Apparel/Sleepwear
 995 /Shopping/Apparel/Swimwear
 996 /Shopping/Apparel/Uniforms & Workwear
 997 /Shopping/Apparel/Women's Clothing
 998 /Sports/Fantasy Sports
 999 /Hobbies & Leisure/Recreational Aviation
 1000 /Sports/Individual Sports
 1001 /Sports/Team Sports
 1002 /Hobbies & Leisure/Water Activities
 1003 /Travel/Luggage & Travel Accessories
 1004 /Travel/Specialty Travel
 1005 /Travel/Specialty Travel/Ecotourism
 1006 /Travel/Tourist Destinations/Historical Sites & Buildings
 1007 /Travel/Tourist Destinations/Regional Parks & Gardens
 1008 /Travel/Tourist Destinations/Theme Parks
 1009 /Travel/Tourist Destinations/Zoos, Aquariums & Preserves
 1010 /Travel/Travel Agencies & Services
 1011 /Travel/Travel Guides & Travelogues
 1012 /Jobs & Education/Education/Early Childhood Education
 1013 /Autos & Vehicles/Classic Vehicles
 1014 /Reference/Geographic Reference/City & Local Guides
 1015 /Jobs & Education/Education/Alumni & Reunions
 1016 /Sports/Individual Sports/Bowling
 1017 /Sports/Team Sports/Handball
 1019 /Travel/Travel Agencies & Services/Vacation Offers
 1020 /Arts & Entertainment/Music & Audio/Religious Music
 1021 /Arts & Entertainment/Music & Audio/Pop Music
 1022 /Arts & Entertainment/Music & Audio/Experimental & Industrial Music
 1023 /Arts & Entertainment/Music & Audio/Folk & Traditional Music

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1024 /Arts & Entertainment/Music & Audio/Music Equipment & Technology
1025 /Arts & Entertainment/Music & Audio/Music Equipment & Technology/DJ Resources & Equipment
1026 /Arts & Entertainment/Music & Audio/Music Equipment & Technology/Music Recording Technology
1027 /Arts & Entertainment/Music & Audio/Music Reference
1028 /Arts & Entertainment/Music & Audio/Music Reference/Music Composition & Theory
1030 /Arts & Entertainment/Music & Audio/Urban & Hip-Hop/Rap & Hip-Hop
1031 /Arts & Entertainment/Music & Audio/World Music/Reggae & Caribbean Music
1032 /Arts & Entertainment/Music & Audio/World Music/South Asian Music
1033 /Arts & Entertainment/Music & Audio/World Music/East Asian Music
1034 /Arts & Entertainment/Music & Audio/World Music/Arab & Middle Eastern Music
1035 /Arts & Entertainment/Music & Audio/Rock Music/Hard Rock & Progressive
1036 /Arts & Entertainment/Music & Audio/Rock Music/Metal (Music)
1037 /Arts & Entertainment/Music & Audio/Rock Music/Classic Rock & Oldies
1038 /Arts & Entertainment/Music & Audio/Rock Music/Indie & Alternative Music
1039 /Arts & Entertainment/Music & Audio/Urban & Hip-Hop/Soul & R&B
1040 /Arts & Entertainment/Music & Audio/Jazz & Blues/Blues
1041 /Arts & Entertainment/Music & Audio/Rock Music/Punk (Music)
1043 /Computers & Electronics/Consumer Electronics/Game Systems & Consoles/Nintendo
1044 /Computers & Electronics/Consumer Electronics/Game Systems & Consoles/Sony PlayStation
1045 /Computers & Electronics/Consumer Electronics/Game Systems & Consoles/Xbox
1046 /Computers & Electronics/Consumer Electronics/Game Systems & Consoles/Handheld Game Consoles
1047 /Arts & Entertainment/TV & Video/TV Shows & Programs/TV Comedies
1048 /Arts & Entertainment/TV & Video/TV Shows & Programs/TV Talk Shows
1049 /Arts & Entertainment/TV & Video/TV Shows & Programs/TV Reality Shows
1050 /Arts & Entertainment/TV & Video/TV Shows & Programs/TV Game Shows
1055 /Arts & Entertainment/TV & Video/TV Commercials
1056 /Autos & Vehicles/Motor Vehicles (By Type)/Trucks, Vans & SUVs/Pickup Trucks
1057 /Autos & Vehicles/Motor Vehicles (By Type)/Trucks, Vans & SUVs/SUVs & Crossovers
1058 /Autos & Vehicles/Motor Vehicles (By Type)/Trucks, Vans & SUVs/Vans & Minivans
1059 /Autos & Vehicles/Motor Vehicles (By Brand)/Bentley
1060 /Autos & Vehicles/Motor Vehicles (By Brand)/Buick
1061 /Autos & Vehicles/Motor Vehicles (By Brand)/Ferrari
1062 /Autos & Vehicles/Motor Vehicles (By Brand)/Hummer
1063 /Autos & Vehicles/Motor Vehicles (By Brand)/Jaguar
1064 /Autos & Vehicles/Motor Vehicles (By Brand)/Lamborghini
1065 /Autos & Vehicles/Motor Vehicles (By Brand)/Land Rover
1066 /Autos & Vehicles/Motor Vehicles (By Brand)/Maserati
1067 /Autos & Vehicles/Motor Vehicles (By Brand)/Mini
1068 /Autos & Vehicles/Motor Vehicles (By Brand)/Rolls-Royce

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1069 /Autos & Vehicles/Motor Vehicles (By Brand)/Toyota/Scion
1070 /Autos & Vehicles/Motor Vehicles (By Brand)/Suzuki
1071 /Internet & Telecom/Mobile & Wireless/Mobile Phones/Smart Phones
1072 /Arts & Entertainment/Movies/Documentary Films
1073 /Sports/College Sports
1074 /Travel/Tourist Destinations/Beaches & Islands
1075 /Law & Government/Government/Courts & Judiciary
1076 /Business & Industrial/Business Services/Signage
1077 /News/Sports News
1078 /Hobbies & Leisure/Special Occasions/Holidays & Seasonal
Events/Christian Holidays/Christmas
1079 /Hobbies & Leisure/Special Occasions/Holidays & Seasonal
Events/Halloween & October 31st
1080 /Real Estate/Real Estate Listings
1081 /Real Estate/Real Estate Listings/Timeshares & Vacation Properties
1082 /Sports/Sports Coaching & Training
1083 /Sports/Sporting Goods/Sports Memorabilia
1084 /Reference/Geographic Reference
1085 /Arts & Entertainment/Events & Listings/Movie Listings & Theater
Showtimes
1086 /Arts & Entertainment/Events & Listings/Film Festivals
1087 /Arts & Entertainment/Music & Audio/Music Education & Instruction
1088 /Computers & Electronics/Software/Multimedia Software/Desktop
Publishing
1089 /Computers & Electronics/Software/Multimedia Software/Audio & Music
Software
1090 /Computers & Electronics/Software/Multimedia Software/Media Players
1091 /Arts & Entertainment/Music & Audio/Music Equipment &
Technology/Samples & Sound Libraries
1092 /Computers & Electronics/Software/Multimedia Software/Audio & Music
Software/Audio File Formats & Codecs
1093 /Reference/Humanities/Philosophy
1094 /Arts & Entertainment/Movies/Drama Films
1095 /Arts & Entertainment/Movies/Comedy Films
1096 /Arts & Entertainment/Movies/Thriller, Crime & Mystery Films
1097 /Arts & Entertainment/Movies/Action & Adventure Films
1098 /Arts & Entertainment/Movies/Classic Films/Silent Films
1099 /Arts & Entertainment/Movies/Action & Adventure Films/Western Films
1100 /Arts & Entertainment/Movies/Action & Adventure Films/Superhero
Films
1101 /Arts & Entertainment/Movies/Action & Adventure Films/Martial Arts
Films
1102 /Arts & Entertainment/Movies/Classic Films
1103 /Arts & Entertainment/Movies/Cult & Indie Films
1104 /Arts & Entertainment/Movies/Animated Films
1105 /Arts & Entertainment/Movies/Musical Films
1106 /Arts & Entertainment/Movies/Movie Reference
1107 /Arts & Entertainment/Movies/Movie Reference/Movie Reviews &
Previews
1108 /Arts & Entertainment/Entertainment Industry/Film & TV Industry/Film
& TV Awards
1109 /Internet & Telecom/Mobile & Wireless/Mobile Apps & Add-Ons
1110 /Arts & Entertainment/TV & Video/TV Shows & Programs/TV Family-
Oriented Shows

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1111 /Arts & Entertainment/TV & Video/TV Shows & Programs/TV Dramas/TV Crime & Legal Shows
1112 /Arts & Entertainment/TV & Video/TV Shows & Programs/TV Sci-Fi & Fantasy Shows
1113 /Arts & Entertainment/Entertainment Industry/Recording Industry/Music Awards
1114 /Arts & Entertainment/Entertainment Industry/Recording Industry/Record Labels
1115 /Arts & Entertainment/Entertainment Industry/Recording Industry
1116 /Arts & Entertainment/Entertainment Industry/Film & TV Industry
1117 /Arts & Entertainment/Entertainment Industry/Film & TV Industry/Film & TV Production
1118 /Jobs & Education/Education/Special Education
1119 /Travel/Tourist Destinations/Mountain & Ski Resorts
1120 /Travel/Tourist Destinations/Lakes & Rivers
1121 /People & Society/Social Issues & Advocacy/Work & Labor Issues/Unions & Labor Movement
1122 /Hobbies & Leisure/Special Occasions/Holidays & Seasonal Events/Valentine's Day
1123 /Hobbies & Leisure/Special Occasions/Holidays & Seasonal Events/Christian Holidays/Easter
1124 /Hobbies & Leisure/Special Occasions/Holidays & Seasonal Events/Jewish Holidays
1125 /Hobbies & Leisure/Special Occasions/Holidays & Seasonal Events/Thanksgiving
1126 /Sports/Individual Sports/Skate Sports
1127 /People & Society/Social Issues & Advocacy/Poverty & Hunger
1131 /People & Society/Family & Relationships
1132 /People & Society/Family & Relationships/Family
1133 /People & Society/Family & Relationships/Marriage
1134 /People & Society/Family & Relationships/Friendship
1135 /People & Society/Family & Relationships/Romance
1136 /Reference/General Reference/Public Records
1137 /Reference/General Reference/Forms Guides & Templates/Legal Forms
1138 /Business & Industrial/Business Finance
1139 /Business & Industrial/Business Finance/Investment Banking
1140 /Autos & Vehicles/Boats & Watercraft
1141 /Science/Engineering & Technology/Robotics
1142 /Internet & Telecom/Web Apps & Online Tools
1143 /Shopping/Entertainment Media
1144 /Shopping/Entertainment Media/Entertainment Media Rentals
1145 /Arts & Entertainment/Movies/DVD & Video Shopping/DVD & Video Rentals
1146 /Games/Computer & Video Games/Video Game Retailers
1147 /Autos & Vehicles/Personal Aircraft
1148 /Sports/Winter Sports/Skiing & Snowboarding
1149 /Sports/Winter Sports/Ice Skating
1150 /Business & Industrial/Transportation & Logistics/Mail & Package Delivery
1152 /Business & Industrial/Industrial Materials & Equipment/Fluid Handling
1153 /Home & Garden/Home Improvement/Plumbing
1155 /Beauty & Fitness/Fashion & Style/Fashion Modeling

Note: This is a marked up copy of Google's RTB "Publisher Verticals" list. The original document is available at <https://developers.google.com/authorized-buyers/rtb/downloads/publisher-verticals>. Yellow highlighting denotes categories that likely to be GDPR Article 9 "special category" data identifiers in RTB bid requests. Grey highlighting denotes data that might be "special category" data. Other items of interest are marked in blue.

1157 /Computers & Electronics/Consumer Electronics/TV & Video Equipment/Home Theater Systems
1158 /Computers & Electronics/Consumer Electronics/Audio Equipment/Speakers
1159 /Business & Industrial/Business Operations
1160 /Business & Industrial/Business Finance/Commercial Lending
1161 /Law & Government/Government/Public Finance
1162 /Business & Industrial/Business Services/Consulting
1163 /News/Business News/Financial Markets News
1164 /News/Business News/Economy News
1165 /News/Business News/Fiscal Policy News
1166 /People & Society/Social Issues & Advocacy/Housing & Development
1167 /Arts & Entertainment/Visual Art & Design/Painting
1168 /Science/Earth Sciences
1169 /Science/Earth Sciences/Paleontology
1170 /Internet & Telecom/Mobile & Wireless/Mobile & Wireless Accessories/Bluetooth Accessories
1171 /Internet & Telecom/Mobile & Wireless/Mobile & Wireless Accessories
1173 /Games/Family-Oriented Games & Activities/Dress-Up & Fashion Games
1174 /Arts & Entertainment/Fun & Trivia/Fun Tests & Silly Surveys
1175 /Home & Garden/Home Improvement/Roofing
1176 /Business & Industrial/Printing & Publishing
1177 /Books & Literature/Writers Resources
1178 /Real Estate/Real Estate Listings/Commercial Properties
1179 /News/Business News/Company News
1180 /Arts & Entertainment/Humor/Political Humor
1181 /Law & Government/Public Safety/Crime & Justice/Corporate & Financial Crime
1182 /Internet & Telecom/Communications Equipment/Radio Equipment
1183 /Books & Literature/Children's Literature
1184 /Books & Literature/Literary Classics
1185 /Arts & Entertainment/Performing Arts/Opera
1186 /Arts & Entertainment/Music & Audio/Radio/Talk Radio
1187 /Arts & Entertainment/TV & Video/TV Guides & Reference
1188 /Computers & Electronics/Consumer Electronics/Car Electronics
1189 /Computers & Electronics/Consumer Electronics/Car Electronics/Car Video
1190 /Business & Industrial/Automotive Industry
1191 /Autos & Vehicles/Bicycles & Accessories
1192 /Computers & Electronics/Consumer Electronics/Electronic Accessories
1193 /Arts & Entertainment/TV & Video/TV Shows & Programs/TV Dramas
1194 /Arts & Entertainment/TV & Video/TV Shows & Programs/TV Dramas/TV Medical Shows
1195 /Arts & Entertainment/Visual Art & Design/Visual Arts & Design Education
1198 /Sports/International Sports Competitions
1199 /Business & Industrial/Professional & Trade Associations
1200 /Business & Industrial/Small Business/Business Formation
1201 /News/Politics/Opinion & Commentary
1202 /News/Politics/Political Polls & Surveys
1203 /News/Politics/Media Critics & Watchdogs
1204 /News/Journalism & News Industry
1205 /People & Society/Social Issues & Advocacy/Discrimination & Identity Relations

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1208 /Arts & Entertainment/Music & Audio/World Music/African Music
1209 /News/World News
1210 /Shopping/Swap Meets & Outdoor Markets
1211 /Health/Health Conditions/Ear Nose & Throat
1212 /Autos & Vehicles/Motor Vehicles (By Type)/Scooters & Mopeds
1213 /Autos & Vehicles/Campers & RVs
1214 /Autos & Vehicles/Commercial Vehicles
1215 /Autos & Vehicles/Commercial Vehicles/Cargo Trucks & Trailers
1216 /Autos & Vehicles/Vehicle Parts & Services/Vehicle Parts & Accessories/Engine & Transmission
1217 /Autos & Vehicles/Vehicle Parts & Services/Vehicle Parts & Accessories/Auto Exterior
1218 /Autos & Vehicles/Vehicle Parts & Services/Vehicle Parts & Accessories/Auto Interior
1219 /Beauty & Fitness/Beauty Pageants
1220 /Beauty & Fitness/Cosmetic Procedures
1221 /Law & Government/Government/Intelligence & Counterterrorism
1222 /Arts & Entertainment/Online Media/Online Image Galleries
1223 /Online Communities/Online Goodies/Clip Art & Animated GIFs
1224 /Health/Vision Care/Eyeglasses & Contacts
1225 /Shopping/Wholesalers & Liquidators
1226 /Science/Biological Sciences/Neuroscience
1227 /Science/Computer Science
1228 /Shopping/Apparel/Apparel Services
1229 /Jobs & Education/Education/Computer Education
1230 /Hobbies & Leisure/Crafts/Fiber & Textile Arts
1231 /People & Society/Family & Relationships/Family/Baby & Pet Names
1232 /Home & Garden/Home Improvement/House Painting & Finishing
1233 /Reference/Technical Reference
1234 /Internet & Telecom/Search Engines/People Search
1235 /Health/Substance Abuse/Steroids & Performance-Enhancing Drugs
1236 /Health/Reproductive Health/Sexual Enhancement
1237 /Health/Substance Abuse/Smoking & Smoking Cessation
1238 /Health/Alternative & Natural Medicine/Cleansing & Detoxification
1239 /Health/Alternative & Natural Medicine/Acupuncture & Chinese Medicine
1240 /News/Business News/Company News/Company Earnings
1241 /News/Business News/Company News/Mergers & Acquisitions
1242 /Arts & Entertainment/Music & Audio/Urban & Hip-Hop/Reggaeton
1243 /Arts & Entertainment/Performing Arts/Broadway & Musical Theater
1244 /Arts & Entertainment/Humor/Spoofs & Satire
1245 /Travel/Air Travel/Airport Parking & Transportation
1246 /Hobbies & Leisure/Special Occasions/Holidays & Seasonal Events/Carnival & Mardi Gras
1247 /Law & Government/Military/Air Force
1248 /Law & Government/Military/Army
1249 /Law & Government/Military/Navy
1250 /Law & Government/Military/Marines
1251 /People & Society/Religion & Belief/Scientology
1252 /Science/Mathematics/Statistics
1253 /News/Health News
1254 /Science/Earth Sciences/Atmospheric Science
1255 /Science/Ecology & Environment/Climate Change & Global Warming
1256 /Health/Public Health/Health Policy

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1257 /People & Society/Ethnic & Identity Groups/Asians & Diaspora
1258 /People & Society/Religion & Belief/Pagan & Esoteric Traditions
1259 /News/Gossip & Tabloid News/Scandals & Investigations
1260 /People & Society/Family & Relationships/Troubled Relationships
1261 /People & Society/Family & Relationships/Troubled Relationships/Divorce & Separation
1262 /Health/Health Conditions/Infectious Diseases/Parasites & Parasitic Diseases
1263 /Health/Health Conditions/Infectious Diseases/Vaccines & Immunizations
1264 /Reference/Language Resources/Foreign Language Resources
1265 /Reference/Language Resources/Foreign Language Resources/Translation Tools & Resources
1266 /Reference/Language Resources/Foreign Language Resources/Foreign Language Study
1267 /Autos & Vehicles/Vehicle Shopping/Vehicle Specs, Reviews & Comparisons
1268 /Autos & Vehicles/Vehicle Parts & Services/Gas Prices & Vehicle Fueling
1269 /Autos & Vehicles/Vehicle Parts & Services/Vehicle Parts & Accessories/Vehicle Fuels & Lubricants
1270 /Hobbies & Leisure/Special Occasions/Holidays & Seasonal Events/Birthdays & Name Days
1271 /Hobbies & Leisure/Special Occasions/Holidays & Seasonal Events/New Year
1272 /Law & Government/Legal/Business & Corporate Law
1273 /Arts & Entertainment/Events & Listings/Live Sporting Events
1274 /Hobbies & Leisure/Special Occasions/Holidays & Seasonal Events/Christian Holidays
1275 /Hobbies & Leisure/Special Occasions/Holidays & Seasonal Events/Islamic Holidays
1276 /Hobbies & Leisure/Merit Prizes & Contests
1277 /Computers & Electronics/Consumer Electronics/Gadgets & Portable Electronics/Tablet PCs
1278 /Science/Biological Sciences/Flora & Fauna/Insects & Entomology
1279 /Computers & Electronics/Networking/VPN & Remote Access
1280 /People & Society/Social Issues & Advocacy/Human Rights & Liberties
1281 /People & Society/Social Issues & Advocacy/Privacy Issues
1282 /Finance/Grants, Scholarships & Financial Aid
1283 /Finance/Accounting & Auditing/Tax Preparation & Planning
1284 /Law & Government/Public Safety/Crime & Justice/Prisons & Corrections
1285 /Arts & Entertainment/Music & Audio/World Music/Latin American Music/Latin Pop
1286 /Arts & Entertainment/Music & Audio/World Music/Latin American Music/Salsa & Tropical Music
1287 /Arts & Entertainment/Music & Audio/World Music/Latin American Music/Brazilian Music
1288 /Reference/Humanities/History/Military History
1289 /Jobs & Education/Education/Academic Conferences & Publications
1290 /Games/Family-Oriented Games & Activities
1291 /Arts & Entertainment/Movies/Family Films
1292 /Home & Garden/Kitchen & Dining/Small Kitchen Appliances
1293 /Home & Garden/Kitchen & Dining/Major Kitchen Appliances

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1294 /Autos & Vehicles/Vehicle Codes & Driving Laws
1296 /People & Society/Religion & Belief/Places of Worship
1298 /Computers & Electronics/Networking/Distributed & Cloud Computing
1299 /Science/Computer Science/Machine Learning & Artificial Intelligence
1300 /Computers & Electronics/CAD & CAM
1301 /People & Society/Social Issues & Advocacy/Same-Sex Marriage
1302 /People & Society/Social Sciences/Communications & Media Studies
1303 /People & Society/Social Sciences/Communications & Media
Studies/Public Speaking
1304 /People & Society/Family & Relationships/Etiquette
1305 /Hobbies & Leisure/Water Activities/Diving & Underwater Activities
1306 /Business & Industrial/Transportation & Logistics/Parking
1307 /Business & Industrial/Energy & Utilities/Waste Management/Recycling
1308 /Jobs & Education/Education/Study Abroad
1309 /Shopping/Consumer Resources/Customer Services/Loyalty Cards &
Programs
1310 /Arts & Entertainment/Movies/Romance Films
1311 /Games/Computer & Video Games/Action & Platform Games
1312 /Law & Government/Public Safety/Crime & Justice/Gangs & Organized
Crime
1313 /People & Society/Social Issues & Advocacy/Immigration Policy &
Border Issues
1314 /People & Society/Social Issues & Advocacy/Drug Laws & Policy
1315 /Computers & Electronics/Software/Multimedia Software/Photo & Video
Software/Video Software/Video File Formats & Codecs
1316 /Law & Government/Government/Public Policy
1317 /Autos & Vehicles/Motor Vehicles (By Type)/Microcars & Subcompacts
1318 /Computers & Electronics/Computer Hardware/Computer Drives &
Storage/Flash Drives & Memory Cards
1319 /Computers & Electronics/Computer Hardware/Computer Drives &
Storage/Memory Card Readers
1320 /Computers & Electronics/Computer Hardware/Computer Drives &
Storage/Hard Drives
1321 /Computers & Electronics/Computer Hardware/Computer Drives &
Storage/CD & DVD Drives & Burners
1322 /Computers & Electronics/Computer Hardware/Computer Drives &
Storage/CD & DVD Storage Media
1323 /Computers & Electronics/Computer Hardware/Computer Drives &
Storage/Data Backup & Recovery
1324 /Computers & Electronics/Consumer Electronics/Gadgets & Portable
Electronics/E-Book Readers
1325 /Arts & Entertainment/Music & Audio/Music Equipment &
Technology/Musical Instruments/Guitars
1326 /Arts & Entertainment/Music & Audio/Music Equipment &
Technology/Musical Instruments/Pianos & Keyboards
1327 /Arts & Entertainment/Music & Audio/Music Equipment &
Technology/Musical Instruments/Drums & Percussion
1328 /Health/Health Conditions/Endocrine Conditions
1329 /Health/Health Conditions/Endocrine Conditions/Thyroid Conditions
1330 /Computers & Electronics/Computer Hardware/Computer
Peripherals/Printers, Copiers & Fax Machines
1331 /Computers & Electronics/Computer Hardware/Computer
Peripherals/Printers, Copiers & Fax Machines/Copiers

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1332 /Computers & Electronics/Computer Hardware/Computer
Peripherals/Printers, Copiers & Fax Machines/Fax Machines
1333 /Computers & Electronics/Computer Hardware/Computer
Peripherals/Printers, Copiers & Fax Machines/Ink & Toner
1334 /Computers & Electronics/Consumer Electronics/TV & Video
Equipment/Projectors & Screens
1339 /Travel/Carpooling & Vehicle Sharing
1340 /People & Society/Religion & Belief/Theology & Religious Study
1341 /Computers & Electronics/Software/Business & Productivity
Software/Accounting & Financial Software
1342 /Games/Computer & Video Games/Video Game Emulation
1343 /Games/Computer & Video Games/Gaming Reference & Reviews
1344 /Computers & Electronics/Software/Business & Productivity
Software/Spreadsheet Software
1345 /Computers & Electronics/Software/Business & Productivity
Software/Word Processing Software
1346 /Computers & Electronics/Software/Business & Productivity
Software/Presentation Software
1347 /Business & Industrial/Transportation & Logistics/Self Storage
1348 /Home & Garden/Home Storage & Shelving
1349 /Business & Industrial/Energy & Utilities/Water Supply & Treatment
1350 /Health/Substance Abuse/Drug & Alcohol Treatment
1351 /Health/Substance Abuse/Drug & Alcohol Testing
1352 /Health/Medical Devices & Equipment/Assistive Technology
1353 /Health/Medical Devices & Equipment/Assistive Technology/Mobility
Equipment & Accessories
1354 /Computers & Electronics/Consumer Electronics/TV & Video
Equipment/Televisions/HDTVs
1355 /Computers & Electronics/Consumer Electronics/TV & Video
Equipment/Televisions/Plasma TVs
1356 /Computers & Electronics/Consumer Electronics/TV & Video
Equipment/Televisions/LCD TVs
1357 /Computers & Electronics/Consumer Electronics/TV & Video
Equipment/Televisions/Projection TVs
1358 /Computers & Electronics/Software/Business & Productivity
Software/Calendar & Scheduling Software
1359 /Computers & Electronics/Software/Business & Productivity
Software/Project Management Software
1360 /Business & Industrial/Business Operations/Management/Project
Management
1361 /Hobbies & Leisure/Crafts/Art & Craft Supplies
1362 /Home & Garden/Home Furnishings/Rugs & Carpets
1363 /Home & Garden/Home Furnishings/Clocks
1364 /Home & Garden/Laundry
1365 /Home & Garden/Bed & Bath/Bathroom
1366 /Home & Garden/Bed & Bath/Bedroom
1367 /Home & Garden/Bed & Bath/Bedroom/Beds & Headboards
1368 /Home & Garden/Bed & Bath/Bedroom/Mattresses
1369 /Home & Garden/Bed & Bath/Bedroom/Bedding & Bed Linens
1370 /Home & Garden/Home Furnishings/Living Room Furniture/Sofas &
Armchairs
1371 /Home & Garden/Home Appliances/Water Filters & Purifiers
1372 /Home & Garden/Nursery & Playroom

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1373 /Home & Garden/Kitchen & Dining/Cookware & Diningware/Cookware/Cutlery & Cutting Accessories
1374 /People & Society/Family & Relationships/Family/Parenting/Babies & Toddlers
1375 /Business & Industrial/Printing & Publishing/Document & Printing Services/Business Cards & Stationery
1376 /Sports/Individual Sports/Racquet Sports/Tennis
1377 /Autos & Vehicles/Motor Vehicles (By Brand)/Nissan/Infiniti
1378 /Autos & Vehicles/Motor Vehicles (By Brand)/Isuzu
1379 /Internet & Telecom/Email & Messaging/Text & Instant Messaging
1380 /Autos & Vehicles/Motor Vehicles (By Type)/Hybrid & Alternative Vehicles/Electric & Plug-In Vehicles
1381 /Online Communities/Blogging Resources & Services/Microblogging
1382 /Computers & Electronics/Software/Operating Systems/Mobile OS
1383 /Computers & Electronics/Consumer Electronics/Camera & Photo Equipment/Cameras & Camcorders/Camera Lenses
1384 /Computers & Electronics/Consumer Electronics/Camera & Photo Equipment/Binoculars, Telescopes & Optical Devices
1385 /Law & Government/Government/Government Contracting & Procurement
1386 /Law & Government/Government/Lobbying
1387 /Law & Government/Government/Government Agencies
1388 /Jobs & Education/Education/Training & Certification
1389 /Travel/Specialty Travel/Agritourism
1390 /Travel/Travel Agencies & Services/Sightseeing Tours
1391 /Travel/Specialty Travel/Vineyards & Wine Tourism
1392 /Travel/Travel Agencies & Services/Tourist Boards & Visitor Centers
1393 /Computers & Electronics/Consumer Electronics/TV & Video Equipment/DVRs & Set-Top Boxes
1394 /Computers & Electronics/Consumer Electronics/TV & Video Equipment/Video Players & Recorders/Blu-Ray Players & Recorders
1395 /Computers & Electronics/Consumer Electronics/TV & Video Equipment/Video Players & Recorders/DVD Players & Recorders
1396 /Computers & Electronics/Consumer Electronics/Audio Equipment/Headphones
1397 /Games/Family-Oriented Games & Activities/Drawing & Coloring
1398 /Autos & Vehicles/Bicycles & Accessories/Bike Accessories
1399 /Autos & Vehicles/Bicycles & Accessories/Bike Frames
1400 /Autos & Vehicles/Bicycles & Accessories/Bike Helmets & Protective Gear
1401 /Autos & Vehicles/Bicycles & Accessories/Bike Parts & Repair
1402 /Autos & Vehicles/Bicycles & Accessories/BMX Bikes
1403 /Autos & Vehicles/Bicycles & Accessories/Cruiser Bicycles
1404 /Autos & Vehicles/Bicycles & Accessories/Kids' Bikes
1405 /Autos & Vehicles/Bicycles & Accessories/Mountain Bikes
1406 /Autos & Vehicles/Bicycles & Accessories/Road Bikes
1407 /Shopping/Apparel/Athletic Apparel/Cycling Apparel
1408 /Arts & Entertainment/Music & Audio/Music Videos
1409 /Arts & Entertainment/TV & Video/Online Video/Web Series
1410 /Arts & Entertainment/TV & Video/TV Shows & Programs/TV Talent & Variety Shows
1411 /Arts & Entertainment/TV & Video/TV Shows & Programs/TV Documentary & Nonfiction
1412 /Arts & Entertainment/Visual Art & Design/Sculpture
1413 /Autos & Vehicles/Motor Vehicles (By Brand)/Fiat/Alfa Romeo

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1414 /Autos & Vehicles/Motor Vehicles (By Brand)/SEAT
1415 /Autos & Vehicles/Vehicle Codes & Driving Laws/Vehicle Licensing & Registration/Driving Instruction & Driver Education
1416 /Autos & Vehicles/Vehicle Codes & Driving Laws/Vehicle & Traffic Safety
1417 /Beauty & Fitness/Fitness/Fitness Equipment & Accessories
1418 /Beauty & Fitness/Fitness/Fitness Instruction & Personal Training
1419 /Beauty & Fitness/Fitness/Gyms & Health Clubs
1420 /Business & Industrial/Advertising & Marketing/Promotional Products & Corporate Gifts
1421 /Home & Garden/Home Improvement/Locks & Locksmiths
1422 /Business & Industrial/Energy & Utilities/Renewable & Alternative Energy/Solar Power
1423 /Business & Industrial/Energy & Utilities/Renewable & Alternative Energy/Wind Power
1424 /Business & Industrial/Energy & Utilities/Renewable & Alternative Energy/Hydropower
1425 /Business & Industrial/Metals & Mining/Precious Metals
1426 /Business & Industrial/Transportation & Logistics/Warehousing
1427 /Finance/Accounting & Auditing/Billing & Invoicing
1428 /Finance/Accounting & Auditing/Bookkeeping
1429 /Finance/Banking/ATMs & Branch Locations
1430 /Finance/Banking/Debit & Checking Services
1431 /Finance/Banking/Savings Accounts
1432 /Finance/Banking/Money Transfer & Wire Services
1433 /Finance/Credit & Lending/Credit Reporting & Monitoring
1434 /Finance/Credit & Lending/Debt Collection & Repossession
1435 /Finance/Credit & Lending/Loans
1436 /Finance/Credit & Lending/Loans/Personal Loans
1437 /Finance/Credit & Lending/Loans/Personal Loans/Short-Term Loans & Cash Advances
1438 /Finance/Financial Planning & Management/Inheritance & Estate Planning
1439 /Finance/Financial Planning & Management/Asset & Portfolio Management
1440 /Finance/Grants, Scholarships & Financial Aid/Government Grants
1441 /Finance/Grants, Scholarships & Financial Aid/Study Grants & Scholarships
1442 /Finance/Insurance/Life Insurance
1443 /Finance/Insurance/Travel Insurance
1444 /Finance/Insurance/Vehicle Insurance
1445 /Finance/Credit & Lending/Loans/Home Financing/Home Equity Loans & Lines of Credit
1446 /Finance/Credit & Lending/Loans/Home Financing/Home Refinancing
1447 /Finance/Credit & Lending/Loans/Home Financing/Mortgages
1448 /Finance/Credit & Lending/Loans/Vehicle Financing
1449 /Finance/Investing/Brokerages & Day Trading
1450 /Finance/Investing/Derivatives
1451 /Finance/Investing/Funds
1452 /Finance/Investing/Funds/Exchange Traded Funds
1453 /Finance/Investing/Funds/Hedge Funds
1454 /Finance/Investing/Funds/Mutual Funds
1455 /Finance/Investing/Real Estate Investment Trusts
1456 /Finance/Investing/Socially Responsible Investing

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1457 /Finance/Investing/Stocks & Bonds
1458 /Finance/Investing/Stocks & Bonds/Bonds
1459 /Finance/Investing/Stocks & Bonds/Exchanges
1460 /Real Estate/Real Estate Listings/Bank-Owned & Foreclosed Properties
1461 /Internet & Telecom/Mobile & Wireless/Mobile Apps & Add-Ons/Android Apps
1462 /Internet & Telecom/Mobile & Wireless/Mobile Apps & Add-Ons/iOS Apps
1463 /Internet & Telecom/Service Providers/Internet Cafes
1464 /Internet & Telecom/Web Services/Cloud Storage
1465 /Jobs & Education/Education/Colleges & Universities/Fraternities, Sororities & Student Societies
1466 /Jobs & Education/Education/Teaching & Classroom Resources/Lesson Plans
1467 /Jobs & Education/Education/Teaching & Classroom Resources/School Supplies & Classroom Equipment
1468 /Hobbies & Leisure/Clubs & Organizations/Fraternal Orders & Service Clubs
1469 /Hobbies & Leisure/Clubs & Organizations/Youth Organizations & Resources
1470 /Hobbies & Leisure/Crafts/Ceramics & Pottery
1471 /Jobs & Education/Internships
1472 /Jobs & Education/Jobs/Job Listings/Accounting & Finance Jobs
1473 /Jobs & Education/Jobs/Job Listings/Clerical & Administrative Jobs
1474 /Jobs & Education/Jobs/Job Listings/Education Jobs
1475 /Jobs & Education/Jobs/Job Listings/Executive & Management Jobs
1476 /Jobs & Education/Jobs/Job Listings/Government & Public Sector Jobs
1477 /Jobs & Education/Jobs/Job Listings/Health & Medical Jobs
1478 /Jobs & Education/Jobs/Job Listings/Legal Jobs
1479 /Jobs & Education/Jobs/Job Listings/Retail Jobs
1480 /Jobs & Education/Jobs/Job Listings/Temporary & Seasonal Jobs
1481 /Jobs & Education/Jobs/Job Listings/Sales & Marketing Jobs
1482 /Online Communities/Feed Aggregation & Social Bookmarking
1483 /People & Society/Social Issues & Advocacy/Ethics
1484 /People & Society/Social Sciences/Anthropology
1485 /People & Society/Social Sciences/Archaeology
1486 /Shopping/Apparel/Clothing Accessories/Gems & Jewelry/Rings
1487 /Shopping/Apparel/Eyewear/Sunglasses
1488 /Shopping/Apparel/Footwear/Athletic Shoes
1489 /Shopping/Apparel/Footwear/Boots
1490 /Shopping/Apparel/Footwear/Casual Shoes
1491 /Games/Computer & Video Games/Video Game Development
1492 /Games/Dice Games
1493 /Games/Educational Games
1494 /Games/Word Games
1495 /Games/Computer & Video Games/Simulation Games/Vehicle Simulators
1496 /Games/Computer & Video Games/Simulation Games/City Building Games
1497 /Games/Computer & Video Games/Simulation Games/Business & Tycoon Games
1498 /Games/Computer & Video Games/Simulation Games/Life Simulation Games
1499 /Games/Computer & Video Games/Sports Games/Sports Management Games
1500 /Computers & Electronics/Software/Internet Software/Download Managers
1501 /Food & Drink/Cooking & Recipes/Healthy Eating
1502 /Health/Vision Care/Eye Exams & Optometry

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1503 /Health/Vision Care/Laser Vision Correction
1504 /Shopping/Consumer Resources/Identity Theft Protection
1505 /Shopping/Discount & Outlet Stores
1506 /Shopping/Gifts & Special Event Items/Custom & Personalized Items
1507 /Shopping/Green & Eco-Friendly Shopping
1508 /Sports/Team Sports/Australian Football
1509 /Food & Drink/Beverages/Bottled Water
1510 /Food & Drink/Beverages/Juice
1511 /Food & Drink/Beverages/Soft Drinks
1512 /Food & Drink/Food
1513 /Food & Drink/Food/Breakfast Foods
1514 /Food & Drink/Food/Dairy & Eggs
1515 /Food & Drink/Food/Grains & Pasta
1516 /Food & Drink/Food/Herbs & Spices
1517 /Food & Drink/Food/Organic & Natural Foods
1518 /Food & Drink/Food/Snack Foods
1519 /Reference/Libraries & Museums/Museums
1520 /Reference/Libraries & Museums/Libraries
1521 /Arts & Entertainment/Visual Art & Design/Art Museums & Galleries
1522 /Internet & Telecom/Email & Messaging/Electronic Spam
1523 /Food & Drink/Food & Grocery Delivery
1524 /Food & Drink/Restaurants/Catering
1525 /Food & Drink/Cooking & Recipes/BBQ & Grilling
1526 /Food & Drink/Cooking & Recipes/Desserts
1527 /Food & Drink/Beverages/Coffee & Tea/Coffee
1528 /Food & Drink/Beverages/Coffee & Tea/Tea
1529 /Food & Drink/Cooking & Recipes/Salads
1530 /Arts & Entertainment/Events & Listings/Food & Beverage Events
1531 /Arts & Entertainment/Events & Listings/Expos & Conventions
1532 /Food & Drink/Cooking & Recipes/Cuisines/Middle Eastern Cuisine
1533 /Computers & Electronics/Software/Operating Systems/Mobile OS/Apple iOS
1534 /Computers & Electronics/Software/Operating Systems/Mobile OS/Android OS
1535 /Computers & Electronics/Software/Operating Systems/Mobile OS/BlackBerry OS
1536 /Computers & Electronics/Software/Operating Systems/Mobile OS/Symbian OS
1537 /Computers & Electronics/Software/Operating Systems/Mobile OS/Windows Mobile OS
1538 /Food & Drink/Food/Condiments & Dressings
1539 /Food & Drink/Food/Cooking Fats & Oils
1540 /Food & Drink/Food/Dairy & Eggs/Cheese
1541 /Food & Drink/Food/Gourmet & Specialty Foods
1542 /Food & Drink/Food/Jams, Jellies & Preserves
1543 /Food & Drink/Food/Meat & Seafood/Beef
1544 /Food & Drink/Food/Meat & Seafood/Fish & Seafood
1545 /Food & Drink/Food/Meat & Seafood/Pork
1546 /Food & Drink/Food/Meat & Seafood/Poultry
1547 /Business & Industrial/Advertising & Marketing/Sales
1548 /Business & Industrial/Advertising & Marketing/Brand Management
1549 /Games/Tile Games
1550 /Food & Drink/Restaurants/Pizzerias

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1551 /Food & Drink/Cooking & Recipes/Cuisines/East Asian Cuisine/Chinese Cuisine
1552 /Food & Drink/Cooking & Recipes/Cuisines/East Asian Cuisine/Japanese Cuisine
1553 /Food & Drink/Cooking & Recipes/Cuisines/South Asian Cuisine/Indian Cuisine
1554 /Food & Drink/Cooking & Recipes/Cuisines/East Asian Cuisine/Korean Cuisine
1555 /Food & Drink/Cooking & Recipes/Cuisines/Southeast Asian Cuisine/Thai Cuisine
1556 /Food & Drink/Cooking & Recipes/Cuisines/French Cuisine
1557 /Food & Drink/Cooking & Recipes/Cuisines/Mediterranean Cuisine/Italian Cuisine
1558 /Food & Drink/Cooking & Recipes/Cuisines/Mediterranean Cuisine/Greek Cuisine
1559 /Food & Drink/Cooking & Recipes/Cuisines/Mediterranean Cuisine/Spanish Cuisine
1560 /Food & Drink/Cooking & Recipes/Cuisines/Latin American Cuisine/Mexican Cuisine
1561 /Food & Drink/Restaurants/Fine Dining
1562 /Food & Drink/Restaurants/Fast Food/Burgers
1563 /Food & Drink/Cooking & Recipes/Cuisines/Eastern European Cuisine
1564 /Food & Drink/Cooking & Recipes/Cuisines/German Cuisine
1565 /Food & Drink/Cooking & Recipes/Cuisines/Latin American Cuisine/South American Cuisine
1566 /Food & Drink/Cooking & Recipes/Cuisines/Latin American Cuisine/Caribbean Cuisine
1567 /Food & Drink/Cooking & Recipes/Cuisines/South Asian Cuisine
1568 /Food & Drink/Cooking & Recipes/Cuisines/Southeast Asian Cuisine
1569 /Food & Drink/Cooking & Recipes/Cuisines/Southeast Asian Cuisine/Vietnamese Cuisine
1570 /Health/Nutrition/Special & Restricted Diets/Low Carbohydrate Diets
1571 /Health/Nutrition/Special & Restricted Diets/Low Fat & Low Cholesterol Diets
1572 /Health/Nutrition/Special & Restricted Diets/Kosher Foods
1573 /Food & Drink/Food & Grocery Retailers/Bakeries
1574 /Food & Drink/Food & Grocery Retailers/Butchers
1575 /Food & Drink/Food & Grocery Retailers/Convenience Stores
1576 /Food & Drink/Food & Grocery Retailers/Delicatessens
1577 /Food & Drink/Food & Grocery Retailers/Farmers' Markets
1578 /Business & Industrial/Agriculture & Forestry/Farms & Ranches
1579 /Jobs & Education/Education/Early Childhood Education/Preschool
1580 /Shopping/Toys/Action Figures
1581 /Shopping/Toys/Building Toys
1582 /Shopping/Toys/Dolls & Accessories
1583 /Shopping/Toys/Stuffed Toys
1584 /People & Society/Family & Relationships/Family/Parenting/Babies & Toddlers/Baby Feeding
1585 /People & Society/Family & Relationships/Family/Parenting/Babies & Toddlers/Baby & Toddler Toys
1586 /Shopping/Toys/Ride-On Toys & Wagons
1587 /Shopping/Toys/Die-cast & Toy Vehicles
1588 /Shopping/Toys/Outdoor Toys & Play Equipment
1589 /Shopping/Toys/Puppets

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1590 /Hobbies & Leisure/Radio Control & Modeling/Model Trains & Railroads
1591 /Arts & Entertainment/Performing Arts/Circus
1592 /Arts & Entertainment/Performing Arts/Magic
1593 /Sports/Water Sports/Surfing
1594 /Sports/Water Sports/Swimming
1595 /Sports/Motor Sports/Auto Racing
1596 /Sports/Motor Sports/Motorcycle Racing
1597 /Shopping/Apparel/Formal Wear/Bridal Wear
1598 /Shopping/Apparel/Suits & Business Attire
1599 /Sports/Sport Scores & Statistics
1600 /Home & Garden/Kitchen & Dining/Major Kitchen Appliances/Dishwashers
1601 /Home & Garden/Kitchen & Dining/Major Kitchen Appliances/Microwaves
1602 /Home & Garden/Kitchen & Dining/Major Kitchen Appliances/Ranges,
Cooktops & Ovens
1603 /Home & Garden/Kitchen & Dining/Major Kitchen
Appliances/Refrigerators & Freezers
1604 /Home & Garden/Kitchen & Dining/Major Kitchen Appliances/Kitchen
Hoods & Vents
1605 /Home & Garden/Kitchen & Dining/Small Kitchen Appliances/Blenders &
Juicers
1606 /Home & Garden/Kitchen & Dining/Small Kitchen Appliances/Bread
Makers
1607 /Home & Garden/Kitchen & Dining/Small Kitchen Appliances/Coffee &
Espresso Makers
1608 /Home & Garden/Kitchen & Dining/Small Kitchen Appliances/Food
Processors
1609 /Home & Garden/Kitchen & Dining/Small Kitchen Appliances/Toasters &
Toaster Ovens
1611 /Sports/Sporting Goods/American Football Equipment
1612 /Sports/Sporting Goods/Baseball Equipment
1613 /Sports/Sporting Goods/Basketball Equipment
1614 /Sports/Sporting Goods/Soccer Equipment
1615 /Sports/Sporting Goods/Bowling Equipment
1616 /Sports/Sporting Goods/Combat Sports Equipment
1617 /Sports/Sporting Goods/Cricket Equipment
1618 /Sports/Sporting Goods/Equestrian Equipment & Tack
1619 /Sports/Sporting Goods/Golf Equipment
1620 /Sports/Sporting Goods/Gymnastics Equipment
1621 /Sports/Sporting Goods/Hockey Equipment
1622 /Sports/Sporting Goods/Ice Skating Equipment
1623 /Sports/Sporting Goods/Roller Skating & Rollerblading Equipment
1624 /Sports/Sporting Goods/Skateboarding Equipment
1625 /Sports/Sporting Goods/Squash & Racquetball Equipment
1626 /Sports/Sporting Goods/Water Sports Equipment
1627 /Sports/Sporting Goods/Table Tennis Equipment
1628 /Sports/Sporting Goods/Tennis Equipment
1629 /Sports/Sporting Goods/Volleyball Equipment
1630 /Sports/Sporting Goods/Winter Sports Equipment
1631 /Shopping/Apparel/Women's Clothing/Skirts
1632 /Shopping/Apparel/Women's Clothing/Dresses
1633 /Sports/Sporting Goods/Combat Sports Equipment/Boxing Gloves & Gear
1634 /Sports/Sporting Goods/Combat Sports Equipment/Martial Arts
Equipment
1635 /Sports/Sporting Goods/Winter Sports Equipment/Skiing Equipment

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1636 /Sports/Sporting Goods/Winter Sports Equipment/Snowboarding Gear
1641 /People & Society/Social Sciences/Political Science
1666 /Sports/Animal Sports
1674 /Sports/Combat Sports/Martial Arts/Mixed Martial Arts
1681 /Sports/Combat Sports/Wrestling/Professional Wrestling
1684 /Autos & Vehicles/Motor Vehicles (By Type)
1685 /Autos & Vehicles/Vehicle Parts & Services
1686 /Autos & Vehicles/Vehicle Shopping/Used Vehicles
1687 /Autos & Vehicles/Vehicle Shopping/Vehicle Dealers & Retailers
1700 /Autos & Vehicles/Vehicle Parts & Services/Vehicle Repair & Maintenance/Brake Service & Repair
1701 /Autos & Vehicles/Vehicle Parts & Services/Vehicle Repair & Maintenance/Collision & Auto Body Repair
1702 /Autos & Vehicles/Vehicle Parts & Services/Vehicle Repair & Maintenance/Auto Glass Repair & Replacement
1707 /Real Estate/Real Estate Listings/Lots & Land
1708 /Real Estate/Real Estate Listings/Residential Rentals/Furnished Rentals
1709 /Real Estate/Real Estate Listings/Residential Rentals/Roommates & Shares
1710 /Real Estate/Real Estate Listings/Residential Sales
1711 /Travel/Hotels & Accommodations/Vacation Rentals & Short-Term Stays
1712 /Real Estate/Real Estate Services
1713 /Real Estate/Real Estate Listings/Residential Sales/Condos & Townhomes
1715 /Real Estate/Real Estate Listings/Residential Sales/New Homes & Custom Homes
1716 /Real Estate/Real Estate Services/Real Estate Title & Escrow
1720 /Home & Garden/Home Furnishings/Living Room Furniture
1721 /Home & Garden/Home Furnishings/Kitchen & Dining Furniture
1722 /Home & Garden/Home Furnishings/Outdoor Furniture
1723 /Home & Garden/Home Furnishings/Curtains & Window Treatments
1724 /Home & Garden/HVAC & Climate Control/Fireplaces & Stoves
1725 /Home & Garden/Laundry/Washers & Dryers
1726 /Home & Garden/Home Appliances/Vacuums & Floor Care
1727 /Home & Garden/Yard & Patio/Barbecues & Grills
1728 /Home & Garden/Yard & Patio/Lawn Mowers
1732 /Home & Garden/Home Safety & Security
1735 /People & Society/Family & Relationships/Family/Parenting/Babies & Toddlers/Diapering & Potty Training
1738 /People & Society/Family & Relationships/Family/Parenting/Babies & Toddlers/Baby Strollers & Transport
1739 /Computers & Electronics/Software/Multimedia Software/Photo & Video Software/Photo Software
1740 /Computers & Electronics/Software/Multimedia Software/Photo & Video Software/Video Software
1741 /People & Society/Family & Relationships/Family/Parenting/Babies & Toddlers/Child Car Seats
1747 /Autos & Vehicles/Vehicle Parts & Services/Vehicle Repair & Maintenance/Transmission Repair & Maintenance
1748 /Autos & Vehicles/Vehicle Parts & Services/Vehicle Repair & Maintenance/Oil Changes
1750 /Autos & Vehicles/Vehicle Parts & Services/Vehicle Parts & Accessories/Auto Brakes

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1751 /Autos & Vehicles/Vehicle Parts & Services/Vehicle Parts & Accessories/Auto Batteries
1757 /Shopping/Photo & Video Services/Event & Studio Photography
1758 /Shopping/Photo & Video Services/Photo Printing Services
1763 /Beauty & Fitness/Fitness/Fitness Equipment & Accessories/Fitness Technology Products
1779 /Arts & Entertainment/Humor/Funny Pictures & Videos
1780 /Arts & Entertainment/TV & Video/Online Video/Live Video Streaming
1783 /Autos & Vehicles/Motor Vehicles (By Brand)/Ram Trucks
1784 /Autos & Vehicles/Motor Vehicles (By Brand)/Tesla Motors
1785 /Computers & Electronics/Computer Hardware/Computer Peripherals/Printers, Copiers & Fax Machines/3D Printers & Scanners
1786 /Computers & Electronics/Consumer Electronics/Camera & Photo Equipment/Cameras & Camcorders/Camcorders/Body Mounted & Action Cameras
1787 /Computers & Electronics/Consumer Electronics/Drones & RC Aircraft
1788 /Computers & Electronics/Consumer Electronics/Gadgets & Portable Electronics/Wearable Technology
1789 /Computers & Electronics/Consumer Electronics/Home Automation
1790 /Computers & Electronics/Consumer Electronics/Media Streaming Devices
1791 /Computers & Electronics/Consumer Electronics/Virtual Reality Devices
1795 /Finance/Investing/Currencies & Foreign Exchange/Digital Currencies
1799 /Games/Computer & Video Games/Sandbox Games
1800 /Home & Garden/HVAC & Climate Control/Air Filters & Purifiers
1801 /Jobs & Education/Education/Private Tutoring Services
1802 /Computers & Electronics/Consumer Electronics/Gadgets & Portable Electronics/Wearable Technology/Smart Watches
1804 /Sports/Sports Fan Gear & Apparel
1820 /Finance/Credit & Lending/Loans/Vehicle Financing/Auto Financing/Auto Leasing
1826 /Food & Drink/Cooking & Recipes/Desserts/Ice Cream & Frozen Desserts
5000 /World Localities
5001 /World Localities/Africa
5002 /World Localities/Africa/Eastern Africa
5003 /World Localities/Africa/Eastern Africa/Ethiopia
5004 /World Localities/Africa/Eastern Africa/Kenya
5005 /World Localities/Africa/Eastern Africa/Kenya/Nairobi
5006 /World Localities/Africa/Eastern Africa/Tanzania
5007 /World Localities/Africa/Eastern Africa/Uganda
5008 /World Localities/Africa/Eastern Africa/Zimbabwe
5009 /World Localities/Africa/Eastern Africa/Zimbabwe/Harare
5010 /World Localities/Africa/Middle Africa
5011 /World Localities/Africa/Middle Africa/Congo (DR)
5012 /World Localities/Africa/Middle Africa/Congo (DR)/Kinshasa
5013 /World Localities/Africa/Northern Africa
5014 /World Localities/Africa/Northern Africa/Algeria
5015 /World Localities/Africa/Northern Africa/Egypt
5016 /World Localities/Africa/Northern Africa/Egypt/Cairo
5017 /World Localities/Africa/Northern Africa/Morocco
5018 /World Localities/Africa/Northern Africa/Sudan
5019 /World Localities/Africa/Northern Africa/Tunisia
5020 /World Localities/Africa/Southern Africa
5021 /World Localities/Africa/Southern Africa/South Africa

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5022 /World Localities/Africa/Southern Africa/South Africa/Cape Town
5023 /World Localities/Africa/Southern Africa/South Africa/Johannesburg
5024 /World Localities/Africa/Western Africa
5025 /World Localities/Africa/Western Africa/Ghana
5026 /World Localities/Africa/Western Africa/Nigeria
5027 /World Localities/Africa/Western Africa/Nigeria/Lagos
5028 /World Localities/Asia
5029 /World Localities/Asia/Central Asia
5030 /World Localities/Asia/Central Asia/Kazakhstan
5031 /World Localities/Asia/Central Asia/Uzbekistan
5032 /World Localities/Asia/East Asia
5033 /World Localities/Asia/East Asia/China
5034 /World Localities/Asia/East Asia/China/North Central China/Beijing
5035 /World Localities/Asia/East Asia/China/Northeast
China/Jilin/Changchun
5036 /World Localities/Asia/East Asia/China/South Central China/Chongqing
5037 /World Localities/Asia/East Asia/China/Southeast
China/Guangdong/Dongguan
5038 /World Localities/Asia/East Asia/China/Southeast
China/Guangdong/Guangzhou
5039 /World Localities/Asia/East Asia/China/Eastern
China/Zhejiang/Hangzhou
5040 /World Localities/Asia/East Asia/China/Eastern China/Shanghai
5041 /World Localities/Asia/East Asia/China/Northeast
China/Liaoning/Shenyang
5042 /World Localities/Asia/East Asia/China/Southeast
China/Guangdong/Shenzhen
5043 /World Localities/Asia/East Asia/China/North Central China/Tianjin
5044 /World Localities/Asia/East Asia/China/Southwest China/Tibet
5045 /World Localities/Asia/East Asia/China/South Central
China/Hubei/Wuhan
5046 /World Localities/Asia/East Asia/China/Northwest China/Shaanxi/Xi'an
5047 /World Localities/Asia/East Asia/Hong Kong
5048 /World Localities/Asia/East Asia/Japan
5049 /World Localities/Asia/East Asia/Japan/Chubu/Aichi/Nagoya
5050 /World Localities/Asia/East Asia/Japan/Kansai/Osaka
5051 /World Localities/Asia/East Asia/Japan/Hokkaido/Sapporo
5052 /World Localities/Asia/East Asia/Japan/Kanto/Tokyo
5053 /World Localities/Asia/East Asia/North Korea
5054 /World Localities/Asia/East Asia/South Korea
5055 /World Localities/Asia/East Asia/South Korea/North Gyeongsang/Daegu
5057 /World Localities/Asia/East Asia/South Korea/Seoul
5058 /World Localities/Asia/East Asia/Taiwan
5059 /World Localities/Asia/East Asia/Taiwan/Taipei
5060 /World Localities/Asia/Southeast Asia
5061 /World Localities/Asia/Southeast Asia/Indonesia
5062 /World Localities/Asia/Southeast Asia/Indonesia/Java
(Indonesia)/Jakarta
5063 /World Localities/Asia/Southeast Asia/Malaysia
5064 /World Localities/Asia/Southeast Asia/Malaysia/Kuala Lumpur
5065 /World Localities/Asia/Southeast Asia/Myanmar
5066 /World Localities/Asia/Southeast Asia/Philippines
5067 /World Localities/Asia/Southeast Asia/Philippines/Manila
5068 /World Localities/Asia/Southeast Asia/Singapore

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5069 /World Localities/Asia/Southeast Asia/Thailand
5070 /World Localities/Asia/Southeast Asia/Thailand/Bangkok
5071 /World Localities/Asia/Southeast Asia/Viet Nam
5072 /World Localities/Asia/Southeast Asia/Viet Nam/Hanoi
5073 /World Localities/Asia/Southeast Asia/Viet Nam/Ho Chi Minh City
5074 /World Localities/Asia/South Asia
5075 /World Localities/Asia/South Asia/Afghanistan
5076 /World Localities/Asia/South Asia/Bangladesh
5077 /World Localities/Asia/South Asia/India
5078 /World Localities/Asia/South Asia/India/South
India/Karnataka/Bangalore
5079 /World Localities/Asia/South Asia/India/South India/Tamil
Nadu/Chennai
5080 /World Localities/Asia/South Asia/India/North India/Delhi
5081 /World Localities/Asia/South Asia/India/South
India/Telangana/Hyderabad
5082 /World Localities/Asia/South Asia/India/East India/West
Bengal/Kolkata
5083 /World Localities/Asia/South Asia/India/West
India/Maharashtra/Mumbai
5084 /World Localities/Asia/West Asia/Iran
5085 /World Localities/Asia/South Asia/Nepal
5086 /World Localities/Asia/South Asia/Pakistan
5087 /World Localities/Asia/South Asia/Pakistan/Karachi
5088 /World Localities/Asia/South Asia/Pakistan/Lahore
5089 /World Localities/Asia/South Asia/Sri Lanka
5090 /World Localities/Asia/West Asia
5091 /World Localities/Europe/Mediterranean Europe/Cyprus
5092 /World Localities/Asia/West Asia/Iraq
5093 /World Localities/Asia/West Asia/Israel
5094 /World Localities/Asia/West Asia/Israel/Jerusalem
5095 /World Localities/Asia/West Asia/Israel/Tel Aviv
5096 /World Localities/Asia/West Asia/Jordan
5097 /World Localities/Asia/West Asia/Lebanon
5098 /World Localities/Asia/West Asia/Saudi Arabia
5099 /World Localities/Asia/West Asia/Syria
5100 /World Localities/Asia/West Asia/Turkey
5101 /World Localities/Asia/West Asia/Turkey/Central Anatolia/Ankara
5102 /World Localities/Asia/West Asia/Turkey/Marmara Region/Istanbul
5103 /World Localities/Asia/West Asia/United Arab Emirates
5104 /World Localities/Europe
5105 /World Localities/Europe/Central & Eastern Europe/Eastern Europe
5106 /World Localities/Europe/Central & Eastern Europe/Eastern
Europe/Belarus
5107 /World Localities/Europe/Southeastern Europe/Bulgaria
5108 /World Localities/Europe/Central & Eastern Europe/Czech Republic
5109 /World Localities/Europe/Central & Eastern Europe/Czech
Republic/Prague
5110 /World Localities/Europe/Central & Eastern Europe/Hungary
5111 /World Localities/Europe/Central & Eastern Europe/Hungary/Budapest
5112 /World Localities/Europe/Central & Eastern Europe/Poland
5113 /World Localities/Europe/Central & Eastern Europe/Poland/Katowice
(Upper Silesian)
5114 /World Localities/Europe/Central & Eastern Europe/Poland/Krakow

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5115 /World Localities/Europe/Central & Eastern Europe/Poland/Warsaw
5116 /World Localities/Europe/Central & Eastern Europe/Poland/Wroclaw
5117 /World Localities/Europe/Central & Eastern Europe/Poland/≈Å√≥d≈ſ
5118 /World Localities/Europe/Southeastern Europe/Romania
5119 /World Localities/Europe/Southeastern Europe/Romania/Bucharest
5120 /World Localities/Asia/Russia & CIS/Russian Federation
5121 /World Localities/Asia/Russia & CIS/Russian Federation/Russian
Central District/Moscow
5122 /World Localities/Asia/Russia & CIS/Russian Federation/Northwestern
Russia/Saint Petersburg
5123 /World Localities/Europe/Central & Eastern Europe/Slovakia
5124 /World Localities/Europe/Central & Eastern Europe/Eastern
Europe/Ukraine
5125 /World Localities/Europe/Nordic Countries
5126 /World Localities/Europe/Nordic Countries/Denmark
5127 /World Localities/Europe/Nordic Countries/Denmark/Copenhagen
5128 /World Localities/Europe/Central & Eastern Europe/Baltics/Estonia
5129 /World Localities/Europe/Nordic Countries/Finland
5130 /World Localities/Europe/Nordic Countries/Finland/Helsinki
5131 /World Localities/Europe/Nordic Countries/Iceland
5132 /World Localities/Europe/Western Europe/Ireland
5133 /World Localities/Europe/Western Europe/Ireland/Dublin
5134 /World Localities/Europe/Central & Eastern Europe/Baltics/Latvia
5135 /World Localities/Europe/Central & Eastern Europe/Baltics/Lithuania
5136 /World Localities/Europe/Nordic Countries/Norway
5137 /World Localities/Europe/Nordic Countries/Norway/Oslo
5138 /World Localities/Europe/Nordic Countries/Sweden
5139 /World Localities/Europe/Nordic Countries/Sweden/Stockholm
5140 /World Localities/Europe/Western Europe/United Kingdom
5141 /World Localities/Europe/Western Europe/United Kingdom/England/West
Midlands/Birmingham (UK)
5142 /World Localities/Europe/Western Europe/United Kingdom/England/South
West England/Bristol
5143 /World Localities/Europe/Western Europe/United
Kingdom/Scotland/Edinburgh
5144 /World Localities/Europe/Western Europe/United
Kingdom/Scotland/Glasgow
5145 /World Localities/Europe/Western Europe/United
Kingdom/England/Yorkshire/Leeds-Bradford
5146 /World Localities/Europe/Western Europe/United Kingdom/England/North
West England/Liverpool
5147 /World Localities/Europe/Western Europe/United
Kingdom/England/London (UK)
5148 /World Localities/Europe/Western Europe/United Kingdom/England/North
West England/Manchester
5149 /World Localities/Europe/Western Europe/United
Kingdom/England/Yorkshire/Sheffield
5150 /World Localities/Europe/Mediterranean Europe
5151 /World Localities/Europe/Southeastern Europe/Bosnia and Herzegovina
5152 /World Localities/Europe/Southeastern Europe/Croatia
5153 /World Localities/Europe/Southeastern Europe/Greece
5154 /World Localities/Europe/Southeastern Europe/Greece/Athens
5155 /World Localities/Europe/Mediterranean Europe/Italy
5156 /World Localities/Europe/Mediterranean Europe/Italy/Puglia/Bari

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5157 /World Localities/Europe/Mediterranean Europe/Italy/Tuscany/Florence
5158 /World Localities/Europe/Mediterranean Europe/Italy/Liguria/Genoa
5159 /World Localities/Europe/Mediterranean Europe/Italy/Lombardy/Milan
5160 /World Localities/Europe/Mediterranean Europe/Italy/Campania/Naples
5161 /World Localities/Europe/Mediterranean Europe/Italy/Sicily/Palermo
5162 /World Localities/Europe/Mediterranean Europe/Italy/Lazio/Rome
5163 /World Localities/Europe/Mediterranean Europe/Italy/Sicily
5164 /World Localities/Europe/Mediterranean Europe/Italy/Piedmont/Turin
5165 /World Localities/Europe/Mediterranean Europe/Italy/Veneto/Venice
5166 /World Localities/Europe/Mediterranean Europe/Malta
5167 /World Localities/Europe/Mediterranean Europe/Portugal
5168 /World Localities/Europe/Mediterranean Europe/Portugal/Lisbon
5169 /World Localities/Europe/Southeastern Europe/Serbia
5170 /World Localities/Europe/Central & Eastern Europe/Slovenia
5171 /World Localities/Europe/Mediterranean Europe/Spain
5172 /World Localities/Europe/Mediterranean
Europe/Spain/Catalonia/Barcelona
5173 /World Localities/Europe/Mediterranean Europe/Spain/Madrid
5174 /World Localities/Europe/Mediterranean
Europe/Spain/Andalucia/Málaga
5175 /World Localities/Europe/Mediterranean
Europe/Spain/Andalucia/Seville
5176 /World Localities/Europe/Mediterranean Europe/Spain/Valencian
Community/Valencia
5177 /World Localities/Europe/Western Europe
5178 /World Localities/Europe/Central & Eastern Europe/Austria
5179 /World Localities/Europe/Central & Eastern Europe/Austria/Vienna
5180 /World Localities/Europe/Western Europe/Benelux/Belgium
5181 /World Localities/Europe/Western Europe/Benelux/Belgium/Brussels
5182 /World Localities/Europe/Western Europe/France
5183 /World Localities/Europe/Western Europe/France/South East
France/Auvergne-Rhône-Alpes/Rhône-Alpes/Lyon
5184 /World Localities/Europe/Western Europe/France/South East
France/Provence-Alpes-Côte d'Azur/Marseille
5185 /World Localities/Europe/Western Europe/France/South East
France/Provence-Alpes-Côte d'Azur/Nice
5186 /World Localities/Europe/Western Europe/France/Ile-de-France/Paris
5187 /World Localities/Europe/Western Europe/France/South West
France/Occitanie/Midi-Pyrénées/Toulouse
5188 /World Localities/Europe/Central & Eastern Europe/Germany
5189 /World Localities/Europe/Central & Eastern Europe/Germany/Berlin
5190 /World Localities/Europe/Central & Eastern Europe/Germany/North
Rhine-Westphalia/Cologne
5191 /World Localities/Europe/Central & Eastern Europe/Germany/North
Rhine-Westphalia/Düsseldorf
5192 /World Localities/Europe/Central & Eastern Europe/Germany/North
Rhine-Westphalia/Essex (Ruhr Area)
5193 /World Localities/Europe/Central & Eastern
Europe/Germany/Hesse/Frankfurt
5194 /World Localities/Europe/Central & Eastern Europe/Germany/Hamburg
5195 /World Localities/Europe/Central & Eastern
Europe/Germany/Bavaria/Munich
5196 /World Localities/Europe/Western Europe/Benelux/Luxembourg
5197 /World Localities/Europe/Western Europe/Benelux/Netherlands

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5198 /World Localities/Europe/Western Europe/Benelux/Netherlands/North Holland/Amsterdam

5199 /World Localities/Europe/Western Europe/Benelux/Netherlands/South Holland/Rotterdam

5200 /World Localities/Europe/Central & Eastern Europe/Switzerland

5201 /World Localities/Europe/Central & Eastern Europe/Switzerland/Geneva

5202 /World Localities/Europe/Central & Eastern Europe/Switzerland/Zurich

5203 /World Localities/Latin America

5204 /World Localities/Latin America/Caribbean

5205 /World Localities/Latin America/Caribbean/Cuba

5206 /World Localities/Latin America/Caribbean/Dominican Republic

5207 /World Localities/Latin America/Caribbean/Puerto Rico

5208 /World Localities/Latin America/Central America

5209 /World Localities/Latin America/Central America/Costa Rica

5210 /World Localities/Latin America/Central America/Mexico

5211 /World Localities/Latin America/Central America/Mexico/Pacific Coast (Mexico) /Jalisco/Guadalajara

5212 /World Localities/Latin America/Central America/Mexico/Central Mexico/Mexico City

5213 /World Localities/Latin America/Central America/Mexico/Northern Mexico/Nuevo LeVn/monterrey

5214 /World Localities/Latin America/Central America/Mexico/Baja California/Tijuana

5215 /World Localities/Latin America/Central America/Panama

5216 /World Localities/Latin America/South America

5217 /World Localities/Latin America/South America/Argentina

5218 /World Localities/Latin America/South America/Argentina/Buenos Aires

5219 /World Localities/Latin America/South America/Brazil

5220 /World Localities/Latin America/South America/Brazil/Southeast Brazil/Minas Gerais/Belo Horizonte

5221 /World Localities/Latin America/South America/Brazil/Central West Brazil/Brasilia

5222 /World Localities/Latin America/South America/Brazil/Northeast Brazil/CearV°/Fortaleza

5223 /World Localities/Latin America/South America/Brazil/South Brazil/Rio Grande do Sul/Porto Alegre

5224 /World Localities/Latin America/South America/Brazil/Northeast Brazil/Pernambuco/Recife

5225 /World Localities/Latin America/South America/Brazil/Southeast Brazil/Rio de Janeiro

5226 /World Localities/Latin America/South America/Brazil/Northeast Brazil/Bahia/Salvador

5227 /World Localities/Latin America/South America/Brazil/Southeast Brazil/SVfo Paulo (State)

5228 /World Localities/Latin America/South America/Chile

5229 /World Localities/Latin America/South America/Chile/Santiago

5230 /World Localities/Latin America/South America/Colombia

5231 /World Localities/Latin America/South America/Colombia/Bogota

5232 /World Localities/Latin America/South America/Peru

5233 /World Localities/Latin America/South America/Peru/Lima

5234 /World Localities/Latin America/South America/Uruguay

5235 /World Localities/Latin America/South America/Venezuela

5236 /World Localities/Latin America/South America/Venezuela/Caracas

5237 /World Localities/North America

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5238 /World Localities/North America/Canada
5239 /World Localities/North America/Canada/Atlantic Provinces
5240 /World Localities/North America/Canada/Atlantic Provinces/Nova Scotia/Halifax
5241 /World Localities/North America/Canada/British Columbia
5242 /World Localities/North America/Canada/British Columbia/Vancouver
5243 /World Localities/North America/Canada/British Columbia/Victoria (BC)
5244 /World Localities/North America/Canada/Canadian Prairies
5245 /World Localities/North America/Canada/Canadian Prairies/Alberta/Calgary
5246 /World Localities/North America/Canada/Canadian Prairies/Alberta/Edmonton
5247 /World Localities/North America/Canada/Canadian Prairies/Manitoba/Winnipeg
5248 /World Localities/North America/Canada/Northern Territories
5249 /World Localities/North America/Canada/Ontario
5250 /World Localities/North America/Canada/Ontario/Hamilton-Niagara Peninsula
5251 /World Localities/North America/Canada/Ontario/Southwestern Ontario
5252 /World Localities/North America/Canada/Ontario/Ottawa-Gatineau
5253 /World Localities/North America/Canada/Ontario/Greater Toronto
5254 /World Localities/North America/Canada/Quebec
5255 /World Localities/North America/Canada/Quebec/Montreal
5256 /World Localities/North America/Canada/Quebec/Quebec City
5257 /World Localities/North America/USA
5258 /World Localities/North America/USA/Alaska
5259 /World Localities/North America/USA/California
5260 /World Localities/North America/USA/California/San Joaquin Valley
5261 /World Localities/North America/USA/California/Southern California/Los Angeles
5262 /World Localities/North America/USA/California/Southern California/Inland Empire
5263 /World Localities/North America/USA/California/Sacramento Valley
5264 /World Localities/North America/USA/California/Southern California/San Diego
5265 /World Localities/North America/USA/California/San Francisco Bay Area
5266 /World Localities/North America/USA/California/Silicon Valley
5267 /World Localities/North America/USA/Florida
5268 /World Localities/North America/USA/Florida/North Florida/Jacksonville
5269 /World Localities/North America/USA/Florida/Southern Florida/South Florida Metro/Miami-Dade
5270 /World Localities/North America/USA/Florida/Central Florida/Greater Orlando
5271 /World Localities/North America/USA/Florida/Central Florida/Tampa Bay Area
5272 /World Localities/North America/USA/Florida/Southern Florida/South Florida Metro/West Palm Beach-Boca Raton
5273 /World Localities/North America/USA/Great Plains (USA)
5274 /World Localities/North America/USA/Great Plains (USA)/Oklahoma/Oklahoma City

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5275 /World Localities/North America/USA/Great Plains
(USA) /Oklahoma/Tulsa

5276 /World Localities/North America/USA/Hawaii

5277 /World Localities/North America/USA/Mid-Atlantic (USA)

5278 /World Localities/North America/USA/Mid-Atlantic (USA) /New York
State/Albany-Capital District

5279 /World Localities/North America/USA/Mid-Atlantic
(USA) /Maryland/Baltimore Metro

5280 /World Localities/North America/USA/Mid-Atlantic (USA) /New York
State/Buffalo-Niagara Falls

5281 /World Localities/North America/USA/Mid-Atlantic
(USA) /Pennsylvania/Harrisburg-South Central PA

5282 /World Localities/North America/USA/Mid-Atlantic (USA) /New York
State/New York City

5283 /World Localities/North America/USA/Mid-Atlantic
(USA) /Pennsylvania/Philadelphia

5284 /World Localities/North America/USA/Mid-Atlantic
(USA) /Pennsylvania/Pittsburgh

5285 /World Localities/North America/USA/Mid-Atlantic (USA) /New York
State/Rochester-Finger Lakes

5286 /World Localities/North America/USA/Mid-Atlantic (USA) /Washington DC

5287 /World Localities/North America/USA/Midwest (USA)

5288 /World Localities/North America/USA/Midwest (USA) /Illinois/Chicago

5289 /World Localities/North America/USA/Midwest (USA) /Ohio/Cincinnati

5290 /World Localities/North America/USA/Midwest (USA) /Ohio/Greater
Cleveland

5291 /World Localities/North America/USA/Midwest (USA) /Ohio/Columbus (OH)

5292 /World Localities/North America/USA/Midwest (USA) /Michigan/Detroit

5293 /World Localities/North America/USA/Midwest (USA) /Michigan/Grand
Rapids-West Michigan

5294 /World Localities/North America/USA/Midwest
(USA) /Indiana/Indianapolis

5295 /World Localities/North America/USA/Midwest (USA) /Missouri/Kansas
City

5296 /World Localities/North America/USA/Midwest
(USA) /Wisconsin/Milwaukee

5297 /World Localities/North America/USA/Midwest
(USA) /Minnesota/Minneapolis-Saint Paul

5298 /World Localities/North America/USA/Midwest (USA) /Missouri/Greater
St. Louis

5299 /World Localities/North America/USA/New England

5300 /World Localities/North America/USA/New England/Massachusetts/Boston
Metro

5301 /World Localities/North America/USA/New England/Connecticut/Greater
Hartford

5302 /World Localities/North America/USA/New England/Rhode
Island/Providence

5303 /World Localities/North America/USA/Pacific Northwest

5304 /World Localities/North America/USA/Pacific
Northwest/Oregon/Portland (OR)

5305 /World Localities/North America/USA/Pacific Northwest/Washington
State/Seattle-Tacoma

5306 /World Localities/North America/USA/Rocky Mountains

5307 /World Localities/North America/USA/Rocky Mountains/Colorado/Denver

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5308 /World Localities/North America/USA/South (USA)
5309 /World Localities/North America/USA/South (USA)/Georgia
(USA)/Atlanta
5310 /World Localities/North America/USA/South (USA)/Louisiana/Baton
Rouge
5311 /World Localities/North America/USA/South (USA)/Alabama/Birmingham
(AL)
5312 /World Localities/North America/USA/South (USA)/North
Carolina/Charlotte Metro
5313 /World Localities/North America/USA/South (USA)/North
Carolina/Piedmont Triad
5314 /World Localities/North America/USA/South (USA)/South
Carolina/Upstate South Carolina
5315 /World Localities/North America/USA/South (USA)/Kentucky/Louisville
5316 /World Localities/North America/USA/South (USA)/Tennessee/Memphis
5317 /World Localities/North America/USA/South (USA)/Tennessee/Nashville
5318 /World Localities/North America/USA/South (USA)/Louisiana/New
Orleans
5319 /World Localities/North America/USA/South (USA)/Virginia/Virginia
Beach-Hampton Roads
5320 /World Localities/North America/USA/South (USA)/North
Carolina/Raleigh-Durham
5321 /World Localities/North America/USA/South (USA)/Virginia/Richmond-
Petersburg
5322 /World Localities/North America/USA/Southwest (USA)
5323 /World Localities/North America/USA/Southwest (USA)/New
Mexico/Albuquerque-Santa Fe
5324 /World Localities/North America/USA/Southwest (USA)/Nevada/Las Vegas
5325 /World Localities/North America/USA/Southwest (USA)/Arizona/Phoenix
5326 /World Localities/North America/USA/Southwest (USA)/Nevada/Reno-
Sparks
5327 /World Localities/North America/USA/Southwest (USA)/Utah/Salt Lake
City
5328 /World Localities/North America/USA/Southwest (USA)/Arizona/Tucson
5329 /World Localities/North America/USA/Texas
5330 /World Localities/North America/USA/Texas/Austin-Round Rock
5331 /World Localities/North America/USA/Texas/Dallas-Fort Worth
5332 /World Localities/North America/USA/Texas/El Paso
5333 /World Localities/North America/USA/Texas/Houston
5334 /World Localities/North America/USA/Texas/San Antonio
5335 /World Localities/Oceania
5336 /World Localities/Oceania/Australia
5337 /World Localities/Oceania/Australia/South Australia/Adelaide
5338 /World Localities/Oceania/Australia/Queensland/Brisbane
5339 /World Localities/Oceania/Australia/New South Wales/Canberra
5340 /World Localities/Oceania/Australia/Queensland/Gold Coast
5341 /World Localities/Oceania/Australia/Victoria (AU)/Melbourne
5342 /World Localities/Oceania/Australia/New South Wales/Newcastle (AU)
5343 /World Localities/Oceania/Australia/Western Australia/Perth
5344 /World Localities/Oceania/Australia/New South Wales/Sydney
5345 /World Localities/Oceania/Pacific Islands/Melanesia
5346 /World Localities/Oceania/Pacific Islands/Melanesia/Fiji
5347 /World Localities/Oceania/Pacific Islands/Melanesia/Papua New Guinea
5348 /World Localities/Oceania/Pacific Islands/Micronesia

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5349 /World Localities/Oceania/Pacific Islands/Micronesia/Guam
5350 /World Localities/Oceania/New Zealand
5351 /World Localities/Oceania/New Zealand/Auckland
5352 /World Localities/Oceania/Pacific Islands/Polynesia
5353 /World Localities/Polar Regions
5354 /World Localities/North America/Bermuda
5355 /World Localities/Asia/East Asia/Macau
5356 /World Localities/Oceania/Australia/Tasmania
5357 /World Localities/Oceania/Australia/Queensland/Cairns
5358 /World Localities/Oceania/New Zealand/Wellington
5359 /World Localities/Oceania/New Zealand/Christchurch
5360 /World Localities/Latin America/Caribbean/Bahamas
5361 /World Localities/Asia/Southeast Asia/Indonesia/Nusa Tenggara/Bali
5362 /World Localities/Asia/Southeast Asia/Thailand/Southern
Thailand/Phuket
5363 /World Localities/Asia/East Asia/China/Northeast China
5364 /World Localities/Asia/East Asia/China/Eastern China
5365 /World Localities/Asia/East Asia/China/Southeast China
5366 /World Localities/Asia/East Asia/China/South Central China
5367 /World Localities/Asia/East Asia/China/North Central China
5368 /World Localities/Asia/East Asia/China/Northwest China
5369 /World Localities/Asia/East Asia/China/Southwest China
5370 /World Localities/Asia/East Asia/South Korea/Gyeonggi/Incheon
5371 /World Localities/Asia/East Asia/South Korea/Jeju
5372 /World Localities/Asia/East Asia/South Korea/South Gyeongsang/Busan
5373 /World Localities/Asia/East Asia/South Korea/South Jeolla/Gwangju
5374 /World Localities/Asia/East Asia/South Korea/South
Chungcheong/Daejeon
5375 /World Localities/Asia/East Asia/South Korea/Gyeonggi
5376 /World Localities/Asia/East Asia/South Korea/South Gyeongsang/Ulsan
5377 /World Localities/Asia/East Asia/Japan/Kanto
5378 /World Localities/Asia/East Asia/Japan/Tohoku
5379 /World Localities/Asia/East Asia/Japan/Okinawa
5380 /World Localities/Asia/East Asia/Japan/Kyushu
5381 /World Localities/Asia/East Asia/Japan/Hokkaido
5382 /World Localities/Asia/East Asia/Japan/Chubu
5383 /World Localities/Asia/East Asia/Japan/Kansai
5384 /World Localities/Asia/East Asia/Japan/Shikoku
5385 /World Localities/Asia/East Asia/Japan/Chugoku
5386 /World Localities/Asia/East Asia/Taiwan/Kaohsiung
5387 /World Localities/Asia/East Asia/Taiwan/Tainan
5388 /World Localities/Asia/East Asia/Taiwan/Taichung
5389 /World Localities/Asia/East Asia/Taiwan/Hsinchu
5390 /World Localities/Asia/East Asia/China/Northeast China/Liaoning
5391 /World Localities/Asia/East Asia/China/Northeast China/Heilongjiang
5392 /World Localities/Asia/East Asia/China/Eastern China/Jiangsu
5393 /World Localities/Asia/East Asia/China/Eastern China/Zhejiang
5394 /World Localities/Asia/East Asia/China/Southeast China/Fujian
5395 /World Localities/Asia/East Asia/China/Southeast China/Guangdong
5396 /World Localities/Asia/East Asia/China/South Central China/Sichuan
5397 /World Localities/Asia/East Asia/China/South Central China/Hubei
5398 /World Localities/Asia/East Asia/China/South Central China/Hunan
5399 /World Localities/Asia/East Asia/China/North Central China/Henan
5400 /World Localities/Asia/East Asia/China/North Central China/Shandong

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5401 /World Localities/Asia/East Asia/China/North Central China/Hebei
5402 /World Localities/Asia/East Asia/China/Northwest China/Shaanxi
5403 /World Localities/Asia/East Asia/China/Northwest China/Xinjiang
5404 /World Localities/Asia/East Asia/Japan/Kanto/Kanagawa/Yokohama
5405 /World Localities/Asia/East Asia/Japan/Kyushu/Fukuoka
5406 /World Localities/Asia/East Asia/Japan/Kansai/Hyogo/Kobe
5407 /World Localities/Asia/East Asia/Japan/Kansai/Kyoto
5408 /World Localities/Asia/Russia & CIS/Caucasus
5409 /World Localities/North America/USA/Mid-Atlantic (USA)/New York State
5410 /World Localities/North America/USA/Mid-Atlantic (USA)/Pennsylvania
5411 /World Localities/North America/USA/Mid-Atlantic (USA)/New Jersey
5412 /World Localities/North America/USA/Midwest (USA)/Ohio
5413 /World Localities/North America/USA/Midwest (USA)/Michigan
5414 /World Localities/North America/USA/Midwest (USA)/Missouri
5415 /World Localities/North America/USA/South (USA)/Virginia
5416 /World Localities/North America/USA/South (USA)/North Carolina
5417 /World Localities/North America/USA/South (USA)/Louisiana
5418 /World Localities/North America/USA/South (USA)/South Carolina
5419 /World Localities/North America/USA/South (USA)/Tennessee
5420 /World Localities/North America/USA/South (USA)/Georgia (USA)
5421 /World Localities/North America/USA/South (USA)/Kentucky
5422 /World Localities/North America/USA/South (USA)/Alabama
5423 /World Localities/North America/USA/New England/Connecticut
5424 /World Localities/North America/USA/New England/Massachusetts
5425 /World Localities/North America/USA/New England/Rhode Island
5426 /World Localities/North America/USA/Great Plains (USA)/Oklahoma
5427 /World Localities/North America/USA/Mid-Atlantic (USA)/Maryland
5428 /World Localities/North America/USA/Midwest (USA)/Illinois
5429 /World Localities/North America/USA/Midwest (USA)/Indiana
5430 /World Localities/North America/USA/Midwest (USA)/Wisconsin
5431 /World Localities/North America/USA/Midwest (USA)/Minnesota
5432 /World Localities/North America/USA/Pacific Northwest/Washington State
5433 /World Localities/North America/USA/Pacific Northwest/Oregon
5434 /World Localities/North America/USA/Rocky Mountains/Colorado
5435 /World Localities/North America/USA/Southwest (USA)/Arizona
5436 /World Localities/North America/USA/Southwest (USA)/Nevada
5437 /World Localities/North America/USA/Southwest (USA)/Utah
5438 /World Localities/North America/USA/Southwest (USA)/New Mexico
5439 /World Localities/Latin America/Caribbean/Jamaica
5440 /World Localities/Europe/Western Europe/United Kingdom/England
5441 /World Localities/Europe/Western Europe/United Kingdom/Scotland
5442 /World Localities/Europe/Western Europe/United Kingdom/Wales
5443 /World Localities/Europe/Western Europe/United Kingdom/Northern Ireland
5444 /World Localities/Europe/Western Europe/United Kingdom/England/South East England
5445 /World Localities/Europe/Western Europe/United Kingdom/England/South West England
5446 /World Localities/Europe/Western Europe/United Kingdom/England/East of England
5447 /World Localities/Europe/Western Europe/United Kingdom/England/East Midlands

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5448 /World Localities/Europe/Western Europe/United Kingdom/England/West Midlands
5449 /World Localities/Europe/Western Europe/United Kingdom/England/Yorkshire
5450 /World Localities/Europe/Western Europe/United Kingdom/England/North West England
5451 /World Localities/Europe/Western Europe/United Kingdom/England/North East England
5452 /World Localities/Oceania/Australia/New South Wales
5453 /World Localities/Oceania/Australia/Queensland
5454 /World Localities/Oceania/Australia/Victoria (AU)
5455 /World Localities/Oceania/Australia/Western Australia
5456 /World Localities/Oceania/Australia/South Australia
5457 /World Localities/Oceania/Australia/Northern Territory
5458 /World Localities/North America/USA/Midwest (USA)/Iowa
5459 /World Localities/North America/USA/New England/Maine
5460 /World Localities/North America/USA/New England/Vermont
5461 /World Localities/North America/USA/New England/New Hampshire
5462 /World Localities/North America/USA/Great Plains (USA)/Kansas
5463 /World Localities/North America/USA/Mid-Atlantic (USA)/Delaware
5464 /World Localities/North America/USA/Rocky Mountains/Wyoming
5465 /World Localities/North America/USA/Rocky Mountains/Montana
5466 /World Localities/North America/USA/Rocky Mountains/Idaho
5467 /World Localities/North America/USA/South (USA)/Arkansas
5468 /World Localities/North America/USA/South (USA)/West Virginia
5469 /World Localities/North America/USA/South (USA)/Mississippi
5470 /World Localities/North America/USA/Great Plains (USA)/Nebraska
5471 /World Localities/North America/USA/Great Plains (USA)/North Dakota
5472 /World Localities/North America/USA/Great Plains (USA)/South Dakota
5473 /World Localities/Africa/Eastern Africa/Rwanda
5474 /World Localities/North America/USA/California/Lake Tahoe
5475 /World Localities/North America/USA/California/Southern California/Orange County (CA)
5476 /World Localities/Europe/Mediterranean Europe/Spain/Andalucia
5477 /World Localities/Europe/Mediterranean Europe/Spain/Catalonia
5478 /World Localities/Europe/Mediterranean Europe/Spain/Valencian Community
5479 /World Localities/Europe/Mediterranean Europe/Spain/Galicia
5480 /World Localities/Europe/Mediterranean Europe/Spain/Castile and LeVn
5481 /World Localities/Europe/Mediterranean Europe/Spain/Basque Country
5482 /World Localities/Europe/Mediterranean Europe/Spain/Canary Islands
5483 /World Localities/Europe/Mediterranean Europe/Spain/Castile-La Mancha
5484 /World Localities/Europe/Mediterranean Europe/Spain/Murcia
5485 /World Localities/Europe/Mediterranean Europe/Spain/Aragon
5486 /World Localities/Europe/Mediterranean Europe/Spain/Extremadura
5487 /World Localities/Europe/Mediterranean Europe/Spain/Asturias
5488 /World Localities/Europe/Mediterranean Europe/Spain/Balearic Islands
5489 /World Localities/Europe/Central & Eastern Europe/Germany/North Rhine-Westphalia
5490 /World Localities/Europe/Central & Eastern Europe/Germany/Baden-Wuerttemberg
5491 /World Localities/Europe/Central & Eastern Europe/Germany/Bavaria

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5492 /World Localities/Europe/Central & Eastern Europe/Germany/Lower Saxony
5493 /World Localities/Europe/Central & Eastern Europe/Germany/Hesse
5494 /World Localities/Europe/Central & Eastern Europe/Germany/Brandenburg
5495 /World Localities/Europe/Central & Eastern Europe/Germany/Bremen
5496 /World Localities/Europe/Central & Eastern Europe/Germany/Mecklenburg-Vorpommern
5497 /World Localities/Europe/Central & Eastern Europe/Germany/Rhineland-Palatinate
5498 /World Localities/Europe/Central & Eastern Europe/Germany/Saarland
5499 /World Localities/Europe/Central & Eastern Europe/Germany/Saxony
5500 /World Localities/Europe/Central & Eastern Europe/Germany/Saxony-Anhalt
5501 /World Localities/Europe/Central & Eastern Europe/Germany/Schleswig-Holstein
5502 /World Localities/Europe/Central & Eastern Europe/Germany/Thuringia
5503 /World Localities/Europe/Mediterranean Europe/Italy/Lombardy
5504 /World Localities/Europe/Mediterranean Europe/Italy/Campania
5505 /World Localities/Europe/Mediterranean Europe/Italy/Lazio
5506 /World Localities/Europe/Mediterranean Europe/Italy/Veneto
5507 /World Localities/Europe/Mediterranean Europe/Italy/Piedmont
5508 /World Localities/Europe/Mediterranean Europe/Italy/Emilia-Romagna
5509 /World Localities/Europe/Mediterranean Europe/Italy/Puglia
5510 /World Localities/Europe/Mediterranean Europe/Italy/Tuscany
5511 /World Localities/Europe/Mediterranean Europe/Italy/Liguria
5512 /World Localities/Europe/Mediterranean Europe/Italy/Sardinia
5513 /World Localities/Europe/Mediterranean Europe/Italy/Calabria
5514 /World Localities/Asia/South Asia/India/Northeast India
5515 /World Localities/Asia/South Asia/India/East India
5516 /World Localities/Asia/South Asia/India/South India
5517 /World Localities/Asia/South Asia/India/West India
5518 /World Localities/Asia/South Asia/India/West India/Goa
5519 /World Localities/Asia/South Asia/India/North India
5520 /World Localities/Asia/South Asia/India/North India/Uttar Pradesh/Agra
5521 /World Localities/Asia/South Asia/India/West India/Rajasthan/Jaipur
5522 /World Localities/Latin America/South America/Brazil/North Brazil
5523 /World Localities/Latin America/South America/Brazil/Northeast Brazil
5524 /World Localities/Latin America/South America/Brazil/South Brazil
5525 /World Localities/Latin America/South America/Brazil/Southeast Brazil
5526 /World Localities/Latin America/South America/Brazil/Central West Brazil
5527 /World Localities/Europe/Western Europe/France/South West France
5528 /World Localities/Europe/Western Europe/France/South East France
5529 /World Localities/Europe/Western Europe/France/Véle-de-France
5530 /World Localities/Europe/Western Europe/France/West France
5531 /World Localities/Europe/Western Europe/France/East France
5532 /World Localities/Europe/Western Europe/France/North France
5533 /World Localities/Europe/Western Europe/France/Central France
5534 /World Localities/Europe/Western Europe/Benelux
5535 /World Localities/North America/USA/California/Southern California

Note: This is a marked up copy of Google's RTB "Publisher Verticals" list. The original document is available at <https://developers.google.com/authorized-buyers/rtb/downloads/publisher-verticals>. Yellow highlighting denotes categories that likely to be GDPR Article 9 "special category" data identifiers in RTB bid requests. Grey highlighting denotes data that might be "special category" data. Other items of interest are marked in blue.

5536 /World Localities/Latin America/South America/Ecuador
5537 /World Localities/Asia/Russia & CIS/Caucasus/Armenia
5538 /World Localities/Asia/Russia & CIS/Caucasus/Azerbaijan
5539 /World Localities/Asia/Russia & CIS/Caucasus/Georgia
5540 /World Localities/Latin America/South America/Bolivia
5541 /World Localities/Latin America/South America/Paraguay
5542 /World Localities/Latin America/South America/Suriname
5543 /World Localities/Latin America/South America/Guyana
5544 /World Localities/Latin America/South America/French Guiana
5545 /World Localities/Latin America/Central America/Nicaragua
5546 /World Localities/Latin America/Central America/Honduras
5547 /World Localities/Latin America/Central America/Guatemala
5548 /World Localities/Latin America/Central America/El Salvador
5549 /World Localities/Latin America/Central America/Belize
5550 /World Localities/Latin America/Caribbean/Antigua & Barbuda
5552 /World Localities/Asia/West Asia/Bahrain
5553 /World Localities/Asia/South Asia/Bhutan
5554 /World Localities/Asia/Southeast Asia/Brunei
5555 /World Localities/Asia/Southeast Asia/Cambodia
5556 /World Localities/Europe/Central & Eastern Europe/Baltics
5557 /World Localities/Asia/Southeast Asia/East Timor
5558 /World Localities/Asia/West Asia/Kuwait
5559 /World Localities/Latin America/Caribbean/Barbados
5560 /World Localities/Latin America/Caribbean/Dominica
5561 /World Localities/Latin America/Caribbean/Grenada
5562 /World Localities/Latin America/Caribbean/Haiti
5563 /World Localities/Latin America/Caribbean/Saint Kitts & Nevis
5564 /World Localities/Latin America/Caribbean/Saint Lucia
5565 /World Localities/Europe/Central & Eastern Europe
5566 /World Localities/Europe/Central & Eastern Europe/Liechtenstein
5567 /World Localities/Europe/Southeastern Europe
5568 /World Localities/Oceania/Pacific Islands/Polynesia/Tahiti & Bora
Bora
5569 /World Localities/Latin America/Caribbean/Aruba, Bonaire & Curaçao
5570 /World Localities/Latin America/Caribbean/Cayman Islands
5571 /World Localities/Latin America/Caribbean/Virgin Islands
5572 /World Localities/Latin America/Caribbean/Saint Vincent & Grenadines
5573 /World Localities/Latin America/Caribbean/Trinidad & Tobago
5574 /World Localities/Asia/Central Asia/Kyrgyzstan
5575 /World Localities/Asia/Southeast Asia/Laos
5576 /World Localities/Asia/South Asia/Indian Ocean Islands/Maldives
5577 /World Localities/Asia/East Asia/Mongolia
5578 /World Localities/Asia/West Asia/Oman
5579 /World Localities/Asia/Central Asia/Tajikistan
5580 /World Localities/Asia/Central Asia/Turkmenistan
5581 /World Localities/Asia/West Asia/Yemen
5582 /World Localities/Europe/Southeastern Europe/Albania
5583 /World Localities/Europe/Western Europe/Andorra
5584 /World Localities/Europe/Southeastern Europe/Republic of Macedonia
5585 /World Localities/Europe/Central & Eastern Europe/Eastern
Europe/Moldova
5586 /World Localities/Europe/Mediterranean Europe/Monaco
5587 /World Localities/Europe/Mediterranean Europe/San Marino
5588 /World Localities/Middle East

Note: This is a marked up copy of Google's RTB "Publisher Verticals" list. The original document is available at <https://developers.google.com/authorized-buyers/rtb/downloads/publisher-verticals>. Yellow highlighting denotes categories that likely to be GDPR Article 9 "special category" data identifiers in RTB bid requests. Grey highlighting denotes data that might be "special category" data. Other items of interest are marked in blue.

5589 /World Localities/Oceania/Pacific Islands
5590 /World Localities/Asia/West Asia/Qatar
5591 /World Localities/Africa/Eastern Africa/Somalia
5592 /World Localities/Asia/West Asia/Palestine
5593 /World Localities/Asia/Russia & CIS
5594 /World Localities/Asia/Russia & CIS/Russian Federation/Northwestern Russia
5595 /World Localities/Asia/Russia & CIS/Russian Federation/Russian Central District
5596 /World Localities/North America/Canada/Atlantic Provinces/New Brunswick
5597 /World Localities/North America/Canada/Atlantic Provinces/Nova Scotia
5598 /World Localities/North America/Canada/Atlantic Provinces/Newfoundland & Labrador
5599 /World Localities/North America/Canada/Atlantic Provinces/Prince Edward Island
5600 /World Localities/North America/Canada/Canadian Prairies/Alberta
5601 /World Localities/North America/Canada/Canadian Prairies/Saskatchewan
5602 /World Localities/North America/Canada/Canadian Prairies/Manitoba
5603 /World Localities/Asia/Russia & CIS/Russian Federation/Russian Southern District
5604 /World Localities/Asia/Russia & CIS/Russian Federation/Volga District
5605 /World Localities/Asia/Russia & CIS/Russian Federation/Siberian Federal District
5606 /World Localities/Asia/Russia & CIS/Russian Federation/Far Eastern Russia
5607 /World Localities/Asia/Russia & CIS/Russian Federation/Urals District
5608 /World Localities/Europe/Western Europe/France/French Overseas (DOM-TOM)
5609 /World Localities/Europe/Western Europe/France/West France/Pays de la Loire/Nantes
5610 /World Localities/Europe/Western Europe/France/East France/Grand-Est/Alsace/Strasbourg
5611 /World Localities/Europe/Western Europe/France/North France/Hauts-de-France/Nord-Pas-de-Calais/Lille
5612 /World Localities/Europe/Western Europe/France/South West France/Occitanie/Languedoc-Roussillon/Montpellier
5613 /World Localities/Europe/Western Europe/France/South West France/Nouvelle-Aquitaine/Aquitaine/Bordeaux
5614 /World Localities/Europe/Western Europe/France/West France/Brittany/Rennes
5616 /World Localities/Europe/Mediterranean Europe/Spain/Andalucia/Cv°diz
5617 /World Localities/Europe/Western Europe/France/South East France/Corsica
5618 /World Localities/North America/USA/South (USA)/South Carolina/Greater Charleston (SC)
5619 /World Localities/Europe/Central & Eastern Europe/Eastern Europe/Ukraine/Kiev
5620 /World Localities/Asia/South Asia/Indian Ocean Islands
5621 /World Localities/Africa/Eastern Africa/Madagascar

Note: This is a marked up copy of Google's RTB "Publisher Verticals" list. The original document is available at <https://developers.google.com/authorized-buyers/rtb/downloads/publisher-verticals>. Yellow highlighting denotes categories that likely to be GDPR Article 9 "special category" data identifiers in RTB bid requests. Grey highlighting denotes data that might be "special category" data. Other items of interest are marked in blue.

5622 /World Localities/North America/USA/Florida/Florida Panhandle
5623 /World Localities/North America/USA/Florida/North Florida
5624 /World Localities/North America/USA/Florida/Central Florida
5625 /World Localities/North America/USA/Florida/Southern Florida/South Florida Metro
5626 /World Localities/Europe/Mediterranean Europe/Italy/Abruzzo
5627 /World Localities/Latin America/South America/Brazil/South Brazil/Paraná
5628 /World Localities/Europe/Central & Eastern Europe/Eastern Europe/Ukraine/Crimea
5629 /World Localities/Latin America/South America/Brazil/South Brazil/Santa Catarina
5630 /World Localities/Latin America/South America/Brazil/South Brazil/Rio Grande do Sul
5631 /World Localities/Latin America/South America/Brazil/Northeast Brazil/Bahia
5632 /World Localities/Latin America/South America/Brazil/Southeast Brazil/Minas Gerais
5633 /World Localities/Africa/Northern Africa/Libya
5634 /World Localities/Africa/Eastern Africa/Mozambique
5635 /World Localities/Africa/Middle Africa/Cameroon
5636 /World Localities/Africa/Middle Africa/Angola
5637 /World Localities/Africa/Western Africa/Côte d'Ivoire
5638 /World Localities/North America/USA/Florida/Southern Florida
5639 /World Localities/Asia/South Asia/India/South India/Tamil Nadu
5640 /World Localities/Asia/South Asia/India/South India/Karnataka
5641 /World Localities/North America/USA/Florida/Southern Florida/South Florida Metro/Broward-Fort Lauderdale
5642 /World Localities/North America/USA/Florida/Central Florida/Deltona-Daytona Beach
5643 /World Localities/Asia/East Asia/China/Northeast China/Jilin
5644 /World Localities/Asia/South Asia/India/North India/Uttar Pradesh
5645 /World Localities/Asia/South Asia/India/West India/Maharashtra
5646 /World Localities/Asia/South Asia/India/West India/Rajasthan
5647 /World Localities/Asia/South Asia/India/West India/Gujarat
5648 /World Localities/Asia/South Asia/India/South India/Andhra Pradesh
5649 /World Localities/Asia/South Asia/India/East India/West Bengal
5650 /World Localities/Asia/South Asia/India/East India/Bihar
5651 /World Localities/Asia/South Asia/India/South India/Kerala
5652 /World Localities/Asia/South Asia/India/North India/Madhya Pradesh
5653 /World Localities/Africa/Western Africa/Senegal
5654 /World Localities/Asia/South Asia/India/East India/Orissa
5655 /World Localities/Asia/East Asia/China/South Central China/Anhui
5656 /World Localities/Asia/East Asia/China/Southwest China/Guangxi
5657 /World Localities/Asia/East Asia/China/Southwest China/Yunnan
5658 /World Localities/Asia/East Asia/China/South Central China/Jiangxi
5659 /World Localities/Asia/East Asia/China/Southwest China/Guizhou
5660 /World Localities/Asia/East Asia/China/North Central China/Shanxi
5661 /World Localities/Asia/East Asia/China/Northwest China/Gansu
5662 /World Localities/Asia/East Asia/China/Northwest China/Ningxia
5663 /World Localities/Asia/East Asia/China/Northwest China/Qinghai
5664 /World Localities/Asia/East Asia/China/North Central China/Inner Mongolia
5665 /World Localities/Asia/East Asia/China/Southeast China/Hainan

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5666 /World Localities/Asia/East Asia/China/Eastern China/Jiangsu/Nanjing
5667 /World Localities/Asia/East Asia/China/Northeast
China/Heilongjiang/Harbin
5668 /World Localities/Asia/Southeast Asia/Philippines/Cebu
5669 /World Localities/North America/USA/California/California Central
Coast
5670 /World Localities/North America/USA/New England/Connecticut/New
Haven
5671 /World Localities/Africa/Eastern Africa/Zambia
5672 /World Localities/Asia/East Asia/South Korea/Gangwon
5673 /World Localities/Asia/East Asia/South Korea/South Gyeongsang
5674 /World Localities/Asia/East Asia/South Korea/North Gyeongsang
5675 /World Localities/Asia/East Asia/South Korea/South Jeolla
5676 /World Localities/Asia/East Asia/South Korea/North Jeolla
5677 /World Localities/Asia/East Asia/South Korea/South Chungcheong
5678 /World Localities/Asia/East Asia/South Korea/North Chungcheong
5679 /World Localities/Europe/Nordic Countries/Greenland
5680 /World Localities/Europe/Western Europe/France/South East
France/Auvergne-Rhône-Alpes/Auvergne
5681 /World Localities/Europe/Western Europe/France/Central
France/Centre-Val De Loire
5682 /World Localities/Europe/Western Europe/France/South West
France/Nouvelle-Aquitaine/Limousin
5683 /World Localities/Europe/Western Europe/France/East France/Grand-
Est/Alsace
5684 /World Localities/Europe/Western Europe/France/East
France/Bourgogne-Franche-Comté/Burgundy
5685 /World Localities/Europe/Western Europe/France/East France/Grand-
Est/Champagne-Ardenne
5686 /World Localities/Europe/Western Europe/France/East
France/Bourgogne-Franche-Comté/Franche-Comté
5687 /World Localities/Europe/Western Europe/France/East France/Grand-
Est/Lorraine
5688 /World Localities/Europe/Western Europe/France/North
France/Normandy/Lower Normandy
5689 /World Localities/Europe/Western Europe/France/North
France/Normandy/Upper Normandy
5690 /World Localities/Europe/Western Europe/France/North France/Hauts-
de-France/Nord-Pas-de-Calais
5691 /World Localities/Europe/Western Europe/France/North France/Hauts-
de-France/Picardy
5692 /World Localities/Europe/Western Europe/France/South East
France/Provence-Alpes-Côte d'Azur
5693 /World Localities/Europe/Western Europe/France/South East
France/Auvergne-Rhône-Alpes/Rhône-Alpes
5694 /World Localities/Europe/Western Europe/France/South West
France/Nouvelle-Aquitaine/Aquitaine
5695 /World Localities/Europe/Western Europe/France/South West
France/Occitanie/Languedoc-Roussillon
5696 /World Localities/Europe/Western Europe/France/South West
France/Occitanie/Midi-Pyrénées
5697 /World Localities/Europe/Western Europe/France/West France/Brittany
5698 /World Localities/Europe/Western Europe/France/West France/Pays de
la Loire

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5699 /World Localities/Europe/Western Europe/France/South West
France/Nouvelle-Aquitaine/Poitou-Charentes

5700 /World Localities/Latin America/Caribbean/Guadeloupe

5701 /World Localities/Latin America/Caribbean/Martinique

5702 /World Localities/Asia/South Asia/Indian Ocean Islands/RV©union

5703 /World Localities/Asia/Southeast Asia/Indonesia/Java (Indonesia)

5704 /World Localities/Asia/Southeast Asia/Indonesia/Kalimantan

5705 /World Localities/Asia/Southeast Asia/Indonesia/Maluku Islands

5706 /World Localities/Asia/Southeast Asia/Indonesia/Nusa Tenggara

5707 /World Localities/Asia/Southeast Asia/Indonesia/Sulawesi

5708 /World Localities/Asia/Southeast Asia/Indonesia/Sumatra

5709 /World Localities/Asia/Southeast Asia/Indonesia/Western New Guinea

5710 /World Localities/Africa/Western Africa/Niger

5711 /World Localities/Africa/Western Africa/Mali

5712 /World Localities/Africa/Western Africa/Burkina Faso

5713 /World Localities/Africa/Southern Africa/Botswana

5714 /World Localities/Africa/Eastern Africa/Malawi

5715 /World Localities/Africa/Middle Africa/Chad

5716 /World Localities/Europe/Mediterranean Europe/Italy/Marche

5717 /World Localities/Europe/Mediterranean Europe/Italy/Friuli-Venezia
Giulia

5718 /World Localities/Europe/Mediterranean Europe/Italy/Trentino-Alto
Adige

5719 /World Localities/Europe/Mediterranean Europe/Italy/Umbria

5720 /World Localities/Europe/Mediterranean Europe/Italy/Basilicata

5721 /World Localities/Europe/Mediterranean Europe/Italy/Molise

5722 /World Localities/Europe/Mediterranean Europe/Italy/Aosta Valley

5723 /World Localities/Asia/East Asia/Japan/Chubu/Aichi

5724 /World Localities/Asia/East Asia/Japan/Chubu/Toyama

5725 /World Localities/Asia/East Asia/Japan/Chubu/Fukui

5726 /World Localities/Asia/East Asia/Japan/Chubu/Nagano

5727 /World Localities/Asia/East Asia/Japan/Chubu/Niigata

5728 /World Localities/Asia/East Asia/Japan/Chubu/Yamanashi

5729 /World Localities/Asia/East Asia/Japan/Chubu/Ishikawa

5730 /World Localities/Asia/East Asia/Japan/Chubu/Gifu

5731 /World Localities/Asia/East Asia/Japan/Chubu/Shizuoka

5732 /World Localities/Asia/East Asia/Japan/Chugoku/Tottori

5733 /World Localities/Asia/East Asia/Japan/Chugoku/Yamaguchi

5734 /World Localities/Asia/East Asia/Japan/Chugoku/Shimane

5735 /World Localities/Asia/East Asia/Japan/Chugoku/Hiroshima

5736 /World Localities/Asia/East Asia/Japan/Chugoku/Okayama

5737 /World Localities/Asia/East Asia/Japan/Kansai/Hyogo

5738 /World Localities/Asia/East Asia/Japan/Kansai/Shiga

5739 /World Localities/Asia/East Asia/Japan/Kansai/Nara

5740 /World Localities/Asia/East Asia/Japan/Kansai/Wakayama

5741 /World Localities/Asia/East Asia/Japan/Kansai/Mie

5742 /World Localities/Asia/East Asia/Japan/Kanto/Chiba

5743 /World Localities/Asia/East Asia/Japan/Kanto/Saitama

5744 /World Localities/Asia/East Asia/Japan/Kanto/Kanagawa

5745 /World Localities/Asia/East Asia/Japan/Kanto/Gunma

5746 /World Localities/Asia/East Asia/Japan/Kanto/Ibaraki

5747 /World Localities/Asia/East Asia/Japan/Kanto/Tochigi

5748 /World Localities/Asia/East Asia/Japan/Kyushu/Saga

5749 /World Localities/Asia/East Asia/Japan/Kyushu/Nagasaki

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5750 /World Localities/Asia/East Asia/Japan/Kyushu/Oita
5751 /World Localities/Asia/East Asia/Japan/Kyushu/Miyazaki
5752 /World Localities/Asia/East Asia/Japan/Kyushu/Kagoshima
5753 /World Localities/Asia/East Asia/Japan/Kyushu/Kumamoto
5754 /World Localities/Asia/East Asia/Japan/Shikoku/Kagawa
5755 /World Localities/Asia/East Asia/Japan/Shikoku/Ehime
5756 /World Localities/Asia/East Asia/Japan/Shikoku/Tokushima
5757 /World Localities/Asia/East Asia/Japan/Shikoku/Kochi
5758 /World Localities/Asia/East Asia/Japan/Tohoku/Aomori
5759 /World Localities/Asia/East Asia/Japan/Tohoku/Akita
5760 /World Localities/Asia/East Asia/Japan/Tohoku/Iwate
5761 /World Localities/Asia/East Asia/Japan/Tohoku/Yamagata
5762 /World Localities/Asia/East Asia/Japan/Tohoku/Miyagi
5763 /World Localities/Asia/East Asia/Japan/Tohoku/Fukushima
5764 /World Localities/Asia/East Asia/Japan/Kanto/Kanagawa/Kawasaki
5765 /World Localities/Asia/East Asia/Japan/Tohoku/Miyagi/Sendai
5766 /World Localities/Asia/Russia & CIS/Russian Federation/North
Caucasian District
5767 /World Localities/Europe/Southeastern Europe/Kosovo
5768 /World Localities/Europe/Southeastern Europe/Montenegro
5769 /World Localities/Europe/Mediterranean Europe/Vatican City
5770 /World Localities/Europe/Mediterranean Europe/Spain/Cantabria
5771 /World Localities/Europe/Mediterranean Europe/Italy/Campania/Salerno
& Amalfi Coast
5772 /World Localities/Europe/Mediterranean Europe/Portugal/Porto
5773 /World Localities/Europe/Mediterranean Europe/Portugal/Azores &
Madeira
5774 /World Localities/Latin America/South America/Brazil/Central West
Brazil/Goiás
5775 /World Localities/Asia/South Asia/India/East India/Chhattisgarh
5776 /World Localities/Asia/South Asia/India/North India/Punjab (India)
5777 /World Localities/Latin America/South America/Brazil/Southeast
Brazil/Espirito Santo
5778 /World Localities/Latin America/South America/Brazil/Northeast
Brazil/Alagoas
5779 /World Localities/Latin America/South America/Brazil/Northeast
Brazil/Ceará
5780 /World Localities/Latin America/South America/Brazil/Northeast
Brazil/Maranhão
5781 /World Localities/Latin America/South America/Brazil/Northeast
Brazil/Paraná
5782 /World Localities/Latin America/South America/Brazil/Northeast
Brazil/Pernambuco
5783 /World Localities/Latin America/South America/Brazil/Northeast
Brazil/Piauí
5784 /World Localities/Latin America/South America/Brazil/Northeast
Brazil/Rio Grande do Norte
5785 /World Localities/Latin America/South America/Brazil/Northeast
Brazil/Sergipe
5786 /World Localities/Latin America/South America/Brazil/Central West
Brazil/Mato Grosso
5787 /World Localities/Latin America/South America/Brazil/Central West
Brazil/Mato Grosso do Sul

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5788 /World Localities/Latin America/South America/Brazil/North
Brazil/Amazonas

5789 /World Localities/Latin America/South America/Brazil/North
Brazil/Par  

5790 /World Localities/Latin America/South America/Brazil/North
Brazil/Rond  nia

5791 /World Localities/Latin America/South America/Brazil/North
Brazil/Tocantins

5792 /World Localities/Latin America/Central America/Mexico/Baja
California

5793 /World Localities/Latin America/Central America/Mexico/Northern
Mexico

5794 /World Localities/Latin America/Central America/Mexico/Northern
Mexico/Nuevo Le  n

5795 /World Localities/Latin America/Central America/Mexico/Northern
Mexico/Chihuahua

5796 /World Localities/Latin America/Central America/Mexico/Northern
Mexico/Tamaulipas

5797 /World Localities/Latin America/Central America/Mexico/Central
Mexico

5798 /World Localities/Latin America/Central America/Mexico/Central
Mexico/Mexico State

5799 /World Localities/Latin America/Central America/Mexico/Central
Mexico/Veracruz

5800 /World Localities/Latin America/Central America/Mexico/Central
Mexico/Puebla

5801 /World Localities/Latin America/Central America/Mexico/Central
Mexico/Guanajuato

5802 /World Localities/Latin America/Central America/Mexico/Pacific Coast
(Mexico)

5803 /World Localities/Latin America/Central America/Mexico/Pacific Coast
(Mexico)/Guerrero

5804 /World Localities/Latin America/Central America/Mexico/Pacific Coast
(Mexico)/Oaxaca

5805 /World Localities/Latin America/Central America/Mexico/Pacific Coast
(Mexico)/Jalisco

5806 /World Localities/Latin America/Central America/Mexico/Pacific Coast
(Mexico)/Chiapas

5807 /World Localities/Latin America/Central America/Mexico/Pacific Coast
(Mexico)/Michoac  n

5808 /World Localities/Latin America/Central America/Mexico/Pacific Coast
(Mexico)/Sinaloa

5809 /World Localities/Latin America/Central America/Mexico/Yucat  n
Peninsula

5810 /World Localities/Asia/Southeast Asia/Thailand/Chiang Mai

5811 /World Localities/Asia/Southeast Asia/Thailand/Southern Thailand

5812 /World Localities/Asia/Southeast Asia/Thailand/Pattaya

5813 /World Localities/Latin America/Central America/Mexico/Baja
California/Los Cabos

5814 /World Localities/Latin America/Central America/Mexico/Central
Mexico/Cuernavaca (Morelos)

5815 /World Localities/Latin America/Central America/Mexico/Pacific Coast
(Mexico)/Guerrero/Acapulco

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5816 /World Localities/Latin America/Central America/Mexico/Pacific Coast (Mexico)/Jalisco/Puerto Vallarta

5817 /World Localities/Latin America/Central America/Mexico/Yucatv°n Peninsula/Quintana Roo

5818 /World Localities/Latin America/Central America/Mexico/Yucatv°n Peninsula/Yucatv°n

5819 /World Localities/Latin America/Central America/Mexico/Yucatv°n Peninsula/Quintana Roo/Cancv°n & Riviera Maya

5820 /World Localities/Latin America/Central America/Mexico/Yucatv°n Peninsula/Yucatv°n/Mv©rida

5821 /World Localities/North America/USA/South (USA)/South Carolina/Myrtle Beach & Grand Strand

5822 /World Localities/North America/USA/Florida/Southern Florida/Florida Keys

5823 /World Localities/North America/USA/Florida/Southern Florida/Fort Myers-Cape Coral

5824 /World Localities/North America/USA/Florida/Florida Panhandle/Tallahassee

5825 /World Localities/Europe/Southeastern Europe/Greece/Crete

5826 /World Localities/North America/USA/Hawaii/Oahu

5827 /World Localities/North America/USA/Hawaii/Maui

5828 /World Localities/North America/USA/Hawaii/Big Island (Hawaii)

5829 /World Localities/North America/USA/Hawaii/Kauai

5831 /World Localities/Europe/Southeastern Europe/Greece/Aegean Islands

5832 /World Localities/Latin America/South America/Ecuador/Galapagos Islands

5833 /World Localities/Latin America/South America/Ecuador/Quito

5834 /World Localities/Asia/West Asia/Turkey/Aegean Turkey

5835 /World Localities/Asia/West Asia/Turkey/Black Sea Turkey

5836 /World Localities/Asia/West Asia/Turkey/Central Anatolia

5837 /World Localities/Asia/West Asia/Turkey/Eastern Anatolia

5838 /World Localities/Asia/West Asia/Turkey/Marmara Region

5839 /World Localities/Asia/West Asia/Turkey/Mediterranean Turkey

5840 /World Localities/Asia/West Asia/Turkey/Southeastern Anatolia

5841 /World Localities/Asia/West Asia/Turkey/Marmara Region/Bursa

5842 /World Localities/Asia/West Asia/Turkey/Aegean Turkey/Izmir

5843 /World Localities/Asia/West Asia/Turkey/Mediterranean Turkey/Antalya

5844 /World Localities/Asia/West Asia/Turkey/Central Anatolia/Cappadocia

5845 /World Localities/Asia/West Asia/Turkey/Aegean Turkey/Muföla

5846 /World Localities/Asia/West Asia/Turkey/Aegean Turkey/Pamukkale

5847 /World Localities/Asia/West Asia/Turkey/Central Anatolia/Konya

5848 /World Localities/Asia/West Asia/Turkey/Mediterranean Turkey/Adana

5849 /World Localities/Asia/West Asia/Turkey/Aegean Turkey/Muföla/Bodrum

5850 /World Localities/Asia/West Asia/Turkey/Mediterranean Turkey/Mersin

5851 /World Localities/Europe/Western Europe/Benelux/Belgium/Flanders

5852 /World Localities/Europe/Western Europe/Benelux/Belgium/Wallonia

5853 /World Localities/Europe/Central & Eastern Europe/Austria/Burgenland

5854 /World Localities/Europe/Central & Eastern Europe/Austria/Carinthia

5855 /World Localities/Europe/Central & Eastern Europe/Austria/Lower Austria

5856 /World Localities/Europe/Central & Eastern Europe/Austria/Salzburg

5857 /World Localities/Europe/Central & Eastern Europe/Austria/Styria

5858 /World Localities/Europe/Central & Eastern Europe/Austria/Tyrol

Note: This is a marked up copy of Google's RTB "Publisher Verticals" list. The original document is available at <https://developers.google.com/authorized-buyers/rtb/downloads/publisher-verticals>. Yellow highlighting denotes categories that likely to be GDPR Article 9 "special category" data identifiers in RTB bid requests. Grey highlighting denotes data that might be "special category" data. Other items of interest are marked in blue.

5859 /World Localities/Europe/Central & Eastern Europe/Austria/Upper Austria
5860 /World Localities/Europe/Central & Eastern Europe/Austria/Vorarlberg
5861 /World Localities/Europe/Western Europe/Benelux/Netherlands/Drenthe
5862 /World Localities/Europe/Western Europe/Benelux/Netherlands/Flevoland
5863 /World Localities/Europe/Western Europe/Benelux/Netherlands/Friesland
5864 /World Localities/Europe/Western Europe/Benelux/Netherlands/Gelderland
5865 /World Localities/Europe/Western Europe/Benelux/Netherlands/Groningen
5866 /World Localities/Europe/Western Europe/Benelux/Netherlands/Limburg
5867 /World Localities/Europe/Western Europe/Benelux/Netherlands/North Brabant
5868 /World Localities/Europe/Western Europe/Benelux/Netherlands/North Holland
5869 /World Localities/Europe/Western Europe/Benelux/Netherlands/Overijssel
5870 /World Localities/Europe/Western Europe/Benelux/Netherlands/South Holland
5871 /World Localities/Europe/Western Europe/Benelux/Netherlands/Utrecht
5872 /World Localities/Europe/Western Europe/Benelux/Netherlands/Zeland
5874 /World Localities/Europe/Western Europe/France/East France/Grand-Est
5875 /World Localities/Europe/Western Europe/France/East France/Bourgogne-Franche-Comt
5876 /World Localities/Europe/Western Europe/France/South East France/Auvergne-Rh
5877 /World Localities/Europe/Western Europe/France/North France/Hauts-de-France
5878 /World Localities/Europe/Western Europe/France/North France/Normandy
5879 /World Localities/Europe/Western Europe/France/South West France/Occitanie
5880 /World Localities/Europe/Western Europe/France/South West France/Nouvelle-Aquitaine